

# CITY OF MORRO BAY

## COMMUNITY PROMOTIONS COMMITTEE TOURISM BUSINESS IMPROVEMENT DISTRICT

### JOINT MEETING AGENDA

**\*\*THURSDAY, AUGUST 18, 2011; 9:00 A.M.\*\***

**VETERANS' MEMORIAL BUILDING**

**\*\*Please note starting time\*\***

- I. CALL TO ORDER
- II. PUBLIC COMMENT PERIOD
- III. APPROVAL OF MINUTES - The minutes of the July 21, 2011 joint Community Promotions Committee/Tourism Business Improvement District Advisory Board meeting are submitted for approval.
- IV. MONTHLY REPORTS
  - A) Visitor's Center Report
  - B) Review of Transient Occupancy Reports
  - C) Barnett Cox & Associates Advertising Agency Report
- V. UNFINISHED BUSINESS
- VI. NEW BUSINESS
  - A) Direct Barnett Cox & Associates to Begin Work on a New Visitors' Guide Format
- VII. DECLARATION OF FUTURE AGENDA ITEMS
- VIII. ADJOURNMENT

**IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT THE CITY CLERK, (805) 772-6205. NOTIFICATION 24 HOURS PRIOR TO THE MEETING WILL ENABLE THE CITY TO MAKE REASONABLE ARRANGEMENTS TO ENSURE ACCESSIBILITY TO THIS MEETING.**

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