



# CITY OF MORRO BAY RECREATION AND PARKS COMMISSION A G E N D A

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*The City of Morro Bay is dedicated to the preservation and enhancement of the quality of life.  
The City shall be committed to this purpose and will provide a level of municipal service and safety  
consistent with and responsive to the needs of the public.*

**Regular Meeting - Thursday, July 19, 2012  
Veteran's Memorial Building - 5:30 P.M.  
209 Surf Street, Morro Bay, CA**

Chairperson Karen Croley

Vice-Chairperson John Bates  
Brian Dorfman  
Al Romero

Anita Ayoob  
Johnny Munoz  
Drew Sidaris

ESTABLISH QUORUM AND CALL TO ORDER  
MOMENT OF SILENCE / PLEDGE OF ALLEGIANCE  
ANNOUNCEMENTS / PRESENTATIONS

#### PUBLIC COMMENT PERIOD

Members of the audience wishing to address the Commission on City business matters other than scheduled items may do so at this time. To increase the effectiveness of the Public Comment Period, the following rules shall be followed:

- When recognized by the Chair, please come forward to the podium and state your name and address for the record. Commission meetings are audio and video recorded and this information is voluntary and desired for the preparation of minutes.
- Comments are to be limited to three minutes.
- All remarks shall be addressed to the Commission, as a whole, and not to any individual member thereof.
- The Commission respectfully requests that you refrain from making slanderous, profane or personal remarks against any elected official, commission and/or staff.
- Please refrain from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the Commission to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.
- Your participation in Commission meetings is welcome and your courtesy will be appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Recreation and Parks' Administrative Technician at (805) 772-6280. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

#### A. CONSENT CALENDAR

- A-1 Approval of Minutes from Recreation and Parks Commission meeting held on May 17, 2012  
**Staff Recommendation: Approve minutes.**
- A-2 Correspondence/Citizen's Reports  
**Staff Recommendation: Receive and file.**
- A-3 Participation Reports  
**Staff Recommendation: Receive and file.**

- A-4 Department Program/Project Status Report  
**Staff Recommendation: Receive and file.**

B. PUBLIC HEARINGS

None

C. UNFINISHED BUSINESS

- C-1 Scheduling of the Annual Parks Tour

**Staff Recommendation: Discuss and confirm date for Annual Parks Tour.**

D. NEW BUSINESS

- D-1 Summary of Recently Completed ARRA Funded Energy Efficiency and Conservation Block Grant Lighting Retrofit Projects

**Staff Recommendation: Receive and file.**

- D-2 Recreation and Parks Department Programs and Services - Inventory Analysis Fiscal Sustainability Program

**Staff Recommendation: Discuss and make recommendations.**

- D-3 Recreation and Parks Department Program Evaluations

**Staff Recommendation: Receive and file.**

E. FUTURE AGENDA ITEMS

F. ADJOURNMENT

Adjourn to a regular meeting scheduled at the Veteran's Memorial Building, 209 Surf Street, September 20, 2012 at 5:30 P.M.

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Community Center, 1001 Kennedy Way, for any revisions or call the department at 772-6280 for further information.

Materials related to an item on this Agenda are available for public inspection during normal business hours at the Recreation and Parks Department and at Mill's/ASAP, 495 Morro Bay Boulevard, or online at [www.morro-bay.ca.us/rpc](http://www.morro-bay.ca.us/rpc). Materials related to an item on this Agenda submitted to the Commission after publication of the Agenda packet are available for inspection at the Recreation and Parks Department during normal business hours or at the scheduled meeting.

## **MINUTES – MORRO BAY RECREATION AND PARKS COMMISSION**

REGULAR MEETING –MAY 17, 2012

VETERANS MEMORIAL BUILDING – 5:30 P.M.

**CALL TO ORDER:** Chair Croley called the meeting to order.

**ROLL CALL:** PRESENT: Commissioner Romero, Commissioner Croley, Commissioner Bates, Commissioner Sidaris, Commissioner Munoz, Commissioner Ayob, Commissioner Dorfman, Staff Woods. ABSENT: None

### **MOMENT OF SILENCE**

### **COMMISSIONER REPORTS AND ANNOUNCEMENTS**

Chair Croley announced there will be a volunteer opportunity this Sunday as the Tree Committee will be doing a planting at Bayshore Bluffs from 1:00 - 5:00 p.m.

Staff Woods reminded everyone the Annual Mermaid and Pirate Parade will be this Saturday from 10:30 - 11:30 a.m. It will start at the Rock and will go along the Harbor Walk ending at Dockside.

### **PRESENTATIONS**

None

### **PUBLIC COMMENT**

None

### **A. CONSENT CALENDAR**

Unless an item is pulled for separate action by the Commission, the following items are approved without discussion.

A-1 APPROVAL OF MINUTES OF THE MARCH 15, 2012 MEETING

**RECOMMENDATION: Approve as submitted.**

A-2 CITIZEN'S REPORTS AND CORRESPONDENCE

**RECOMMENDATION: Approve as submitted.**

A-3 YOUTH SERVICES SUMMARY FOR MARCH AND APRIL 2012  
SPORTS AND FITNESS SUMMARY MARCH AND APRIL 2012  
FACILITIES AND PARK USE FOR MARCH AND APRIL 2012

**RECOMMENDATION: Approve as submitted.**

**MOTION:** Commissioner Bates moved the Commission approve Consent Calendar Item A-1, A-2, and A-3 for file. The motion was seconded by Commissioner Sidaris and carried. (7-0)

A-4 RECREATION AND PARKS DEPARTMENT STATUS REPORT

**RECOMMENDATION: Approve as submitted.**

Staff Woods reported there have been a lot of inquiries about the Del Mar Tennis courts. The contractor is just finishing up the punch list. We are working on a soft opening to get the public out to play. Staff is working on a grand opening. The same rules that are at Monte Young will apply at Del Mar. Additionally there will be signage that tennis shoes only are allowed on the soft courts. We will be installing a drinking fountain and a bench also.

Commissioner Ayob asked if there is going to be a railing along the ramp leading to the tennis courts. Staff replied the path meets the specifications that don't require a hand rail.

Commissioner Bates inquired about plans for the Dunes Street properties where the three units had been removed. Staff reported the Department has made water available to the property, will provide weed abatement and bark mulch. Any plans will ultimately come down from the City Manager.

The Rotary Club of Morro Bay has entered into an agreement to service the Rock Sculpture for an additional five year period.

Eco Rotary of Morro Bay has adopted Bayshore Bluffs and is working with the Tree Committee replanting four planters with pollinator gardens. The planting will be this Sunday, May 20th from 1:00 to 5:00 p.m.

The Cloisters Parkway Project is complete and staff is still maintaining the parkways. The June 26th City Council meeting will be the last in a series of three meetings to levy the assessments for Cloisters and North Point. We are looking to outsource the maintenance at Cloisters, but the North Point maintenance will remain in house.

Junior Lifeguard registration is underway. New staff will be attending the USLA Academy to receive their training this summer. Registration is available online or at the Department office.

The 43rd Annual Rock to Pier will be held July 7th starting at 8:00 a.m. The race is a 10K from Morro rock to the Cayucos Pier. Transportation will be provided back to the Rock where participants can enjoy a free pancake breakfast and entertainment. This year we are adding a 13.1 mile Half Marathon "Rock'n around the Pier. This event will be limited to the first 200 participants.

MOTION: Commissioner Romero moved the Commission approve Consent Calendar Item A-4 for file. The motion was seconded by Commissioner Ayob and carried. (7-0)

**B. PUBLIC HEARINGS**

None

**C. UNFINISHED BUSINESS**

C-1 UPDATE ON CITY OF MORRO BAY SMOKING ORDINANCE 9.24

Staff Woods stated report is being brought back at the request of the Commission. Smoking prohibition began with the establishment of MBMC 9.24 which restricted the public from smoking on City T-Piers and City Beaches. State Law existed and is still applicable, which restricts the public from smoking within 25 feet of any play area and 20 feet from any building's operable window or door. The revisions to MBMC 9.24 increase the smoking prohibition to include all public places, which affects Department responsibilities both in the parks and at all public building sites. Public places are defined as any public or private place open to the general public regardless of any fees or age requirements.

Currently City parks have signage which prohibits smoking 25 feet from play areas. Staff will be modifying those signs to read: Smoking is prohibited. Areas where smoking is currently permitted will require new signage to educate the public and make aware the intent of Council's resolution. Staff is considering signs that state: PUBLIC PLACES ARE SMOKE FREE ZONES and would use the same design as the gateway and park signs to add to the branding of the City services.

Chair Croley asked when the Ordinance will go into effect. Staff replied it goes into effect 31 days from passage of the Ordinance which was April 10th; it is currently in effect. Chair Croley stated she was at Lila Keiser last night a man lit up a cigarette; we need some signage. Staff said signage will be placed stating Public Places Are Smoke Free Zones. We want to send a positive message. Chair Croley agreed, feels the Ordinance is necessary and stated it is against the law to smoke in your car when children are present.

Commissioner Munoz asked if there was signage out there now. Staff said the signs are the ones that have been there for some time. We want to make sure we are sending a positive message with the new signs. Staff added we are looking for feedback from the Commission. Commissioner Munoz asked if we would replace the existing signs with the new ones first. Staff stated we would modify existing signs and then add new signs.

Commissioner Bates asked if the signs could read public areas rather than spaces. Staff said we were being consistent with the Ordinance. Commissioner Bates commented when San Luis Obispo implemented their No Smoking Ordinance there were multiple things in the news and public service announcements. They provided education to get it through in nice ways. He said we are speaking of about 20% of individuals and that number is dwindling. He feels the signs would be more direct with symbols and added what if English wasn't my first language. Staff said we can have the signs and add the symbols below.

Commissioner Dorfman said he came from the San Diego area where most people are non smokers. He added over forty states have these regulations as well as most beach communities. He feels it is great to be consistent with what is happening, as a community we have a voice. When you implement the rules, the public will follow suit.

Commissioner Sidaris asked how many formal complaints the City has received regarding smoking. Staff stated he knew of no formal complaints but staff at the Community Center has noted that smoke does come in the open windows upstairs when people are smoking in front of the building.

Staff Woods encouraged the public to go to the City website and look at the details of the Ordinance. He also said the San Luis Obispo County Ordinance hearing date will go before the Board of Supervisors on June 19th.

**MOTION:** Commissioner Bates moved the Commission approve Item C-1 for file but include the addition of using universal signs. The motion was seconded by Commissioner Romero and carried. (6-1) Commissioner Sidaris voted no.

**D. NEW BUSINESS**

**D-1 RECOMMENDATION TO CITY COUNCIL FOR A TEMPORARY MASTER FEE AMENDMENT TO ALLOW NO CHARGE FOR GIANT CHESS BOARD**

Staff Woods asked the Commission to review staff's proposal to offer Giant Chess at no charge this summer and make a recommendation to City Council to temporarily waive the fees. The past five years have shown average revenues of \$423 and fifteen annual reservations. The current procedures to rent the Giant Chessboard require the interested party to come to the Community Center to fill out a permit, pay the fees, leave a security deposit and pick up a key for the shed housing the pieces. At the conclusion of play, they are required to contact the Department so that staff can be dispatched, verify all the pieces are there, return the deposit and pick up the key. The proposed free chess play would make the large plastic chess pieces available in the morning when staff performs routine maintenance at Centennial Parkway. There would be signage inviting the public to play and leave the pieces for the next participant. At the end of the maintenance shift staff would secure the pieces for the evening. The evening closure would be posted and no reservations accepted after the daily close. The Morro Bay Chess Club would continue to operate the Chessboard on Saturdays utilizing the large wooden pieces.

Commissioner Sidaris thought it was a good idea to offer the plastic pieces to play at no charge and that staff seems to have the opening and closing covered with maintenance duties.

Commissioner Ayooob agreed. She felt the Department should continue to charge for the wooden pieces.

Commissioner Romero said he had been at the Chessboard recently on Saturday with his grandson who played a game with the wooded pieces. He noted the wooden pieces are very heavy for youth to move around the Chessboard.

Chair Croley inquired about neighboring businesses or the Chamber sponsoring the free chess.

Commissioner Dorfman also thought it was a great idea. He felt there might be a way to get sponsorship by putting business logos on the pieces. It will bring good will to the community and get people down there and active.

Staff reported they will bring back a report to the Commission in September on how the idea of free chess went and if any costs to maintain it were incurred.

**MOTION:** Commissioner Bates moved the Commission support and forward to City Council a recommendation to waive the fees for temporary free chess from June 10th through September 10th and to seek sponsorship for the activity.. The motion was seconded by Bates and carried. (7-0)

**D-4 RECREATION AND PARKS DEPARTMENT PROGRAM EVALUATIONS**

Staff Woods reviewed the program evaluation for the 2012 Kids' Camp Spring Break Program that was held April 2nd through April 13th at Del Mar Elementary School. Total direct costs were \$5,060.00. Support costs totaled \$2,992.00 for a total of \$8,052.00. Revenues included registration fees. They totaled \$6,935.00. Net loss was \$1,117.00 for a cost recovery of 86%. This program is classified as Merit Service with a target revenue goal of 70-79%.

The 2012 Adult Coed Soccer Program had 37 participants who played at Keiser Park for 8 weeks on Monday evenings. Total direct costs were \$2,122.00. Indirect costs totaled \$120.00 for a total of \$2,242.00. Revenues included registration fees and totaled \$1,902.00. Net loss was \$340.00 for a cost recovery of 85%. This program is classified as Merit Service with a target revenue goal of 70-79%.

Dixon's Spaghetti Dinner was held on Friday, March 23rd as a fundraising event for the Morro Bay Community Foundation Youth Scholarship Fund. The event is co-sponsored by the Morro Bay Community Foundation, the Morro Bay Recreation and Parks Commission, the Morro Bay Recreation and Parks Department and the Morro Bay Senior Citizen's Inc. The event had direct costs of \$505.00. Revenues were \$2,647.00 and included raffle tickets, donation from the Senior Citizens and dinner ticket sales. The total amount deposited in the Youth scholarship Fund was \$2,142.00. This event would not be successful without the support of local citizens and businesses.

**MOTION:** Commissioner Romero moved to accept the Recreation and Parks Department Program Evaluations for file. The motion was seconded by Commissioner Ayooob and carried. (7-0)

**E. FUTURE AGENDA ITEMS**

Commissioner Croley asked to agendize scheduling a special meeting for the Parks Tour. She also announced City Council has invited members of Boards and Commissions to Bella Vino next Thursday, May 24th, from 5:30 to 7:00 p.m. to thank them for volunteering their time to serve the City.

Staff Woods informed the Commission of a couple items that will be presented to City Council in the coming months. The trash receptacle project for the Rock is looking to replace the existing aggregates with the solar powered Big Belly. Staff is also researching corporate sponsors for the funding. Additionally, at the June 12th City Council meeting staff will be presenting an update on the Jody Giannini Family Dog Park.

**F. ADJOURNMENT**

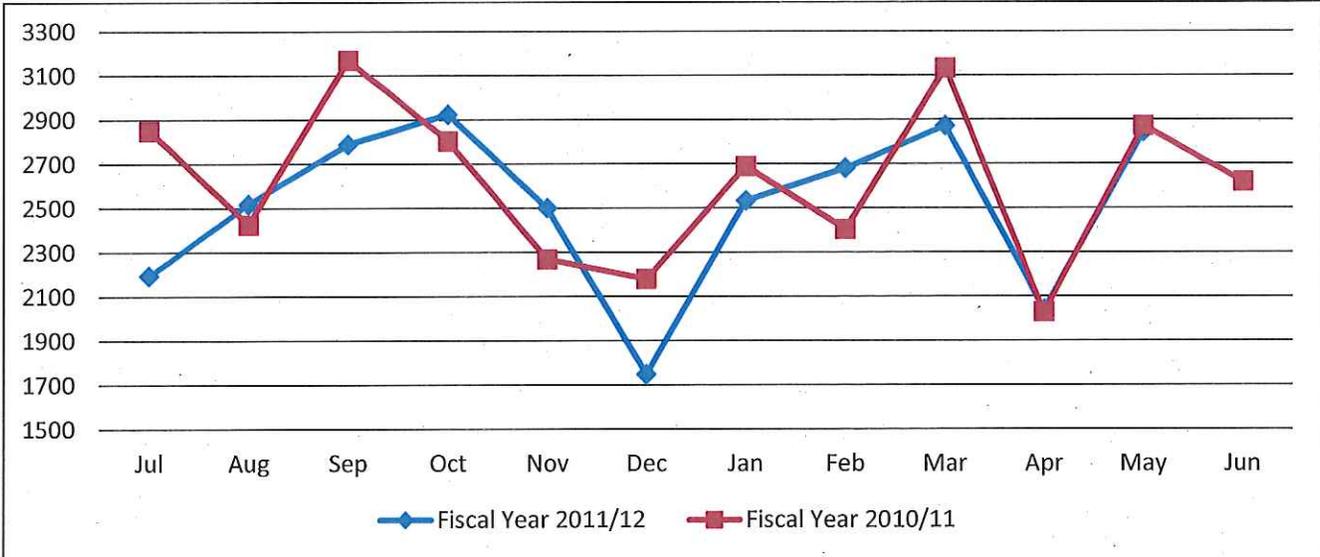
Motion to adjourn the meeting by Commissioner Dorfman, second Commissioner Bates. The meeting was adjourned at 6:52 p.m.

Respectfully submitted,

Barbara Wright  
Administrative Technician

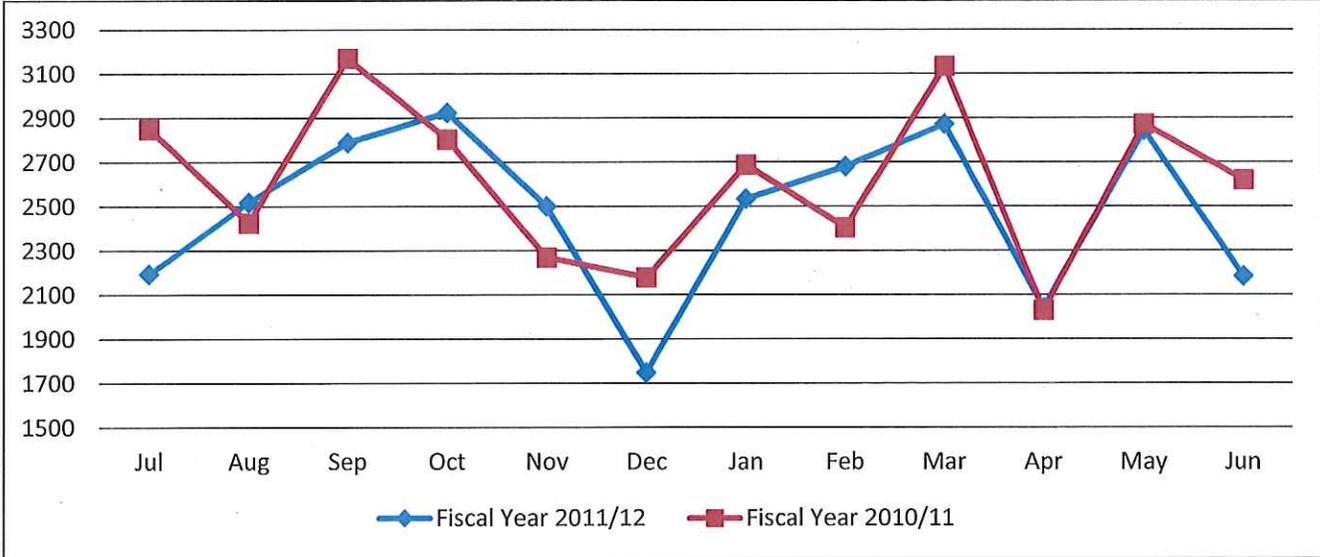
City of Morro Bay  
 Recreation and Parks Department  
 Youth Services Division  
**PARTICIPATION REPORT**  
**May 2012**

<u>Participations</u>	<u>May</u>	<u>Total To Date</u>	<u>2010/11 Fiscal Date</u>
39+ Dance	236	2462	2716
Acrylics/Watercolor Painting	49	604	900
Bellydance Class	30	217	457
Country & Western Line Dancing	0	119	124
Crochet (Beginning)	3	29	0
Life Drawing	33	417	395
Music Appreciation	0	173	242
Quilting & Sewing	26	338	270
Quilt Guild	57	540	491
Restorative Yoga	76	752	427
Singing (Beginning)	0	50	0
Kids' Camp	0	2055	2181
Kids' Club Before-School	440	3459	3567
Kids' Club Kinder Kids	264	1991	2434
Kids' Club After-School	726	5827	5775
Kids' Club Drop-in	238	1979	2408
Teen Center	666	6616	6427
Teen Summer Trips (Movies in SLO)	0	21	23
	<b>2844</b>	<b>27649</b>	<b>28837</b>



City of Morro Bay  
 Recreation and Parks Department  
 Youth Services Division  
**PARTICIPATION REPORT**  
**June 2012**

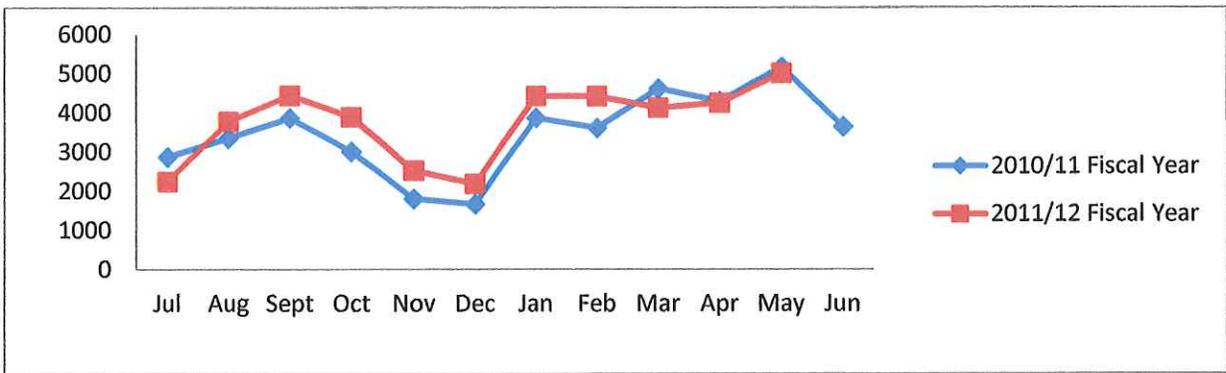
<u>Participations</u>	<u>June</u>	<u>Total To Date</u>	<u>2010/11 Fiscal Date</u>
39+ Dance	187	2649	3018
Acrylics/Watercolor Painting	21	625	1018
Bellydance Class	24	241	477
Country & Western Line Dancing	0	119	124
Crochet (Beginning)	3	32	0
Life Drawing	60	477	433
Music Appreciation	0	173	242
Quilting & Sewing	18	356	298
Quilt Guild	33	573	534
Restorative Yoga	53	805	471
Singing (Beginning)	0	50	0
Kids' Camp	270	2325	2378
Kids' Club Before-School	200	3659	3807
Kids' Club Kinder Kids	120	2111	2614
Kids' Club After-School	330	6157	6195
Kids' Club Drop-in	123	2102	2565
Teen Center	742	7358	7260
Teen Summer Trips (Movies in SLO)	0	21	23
	<b>2184</b>	<b>29833</b>	<b>31457</b>



AGENDA # A-3  
 DATE July 19, 2012

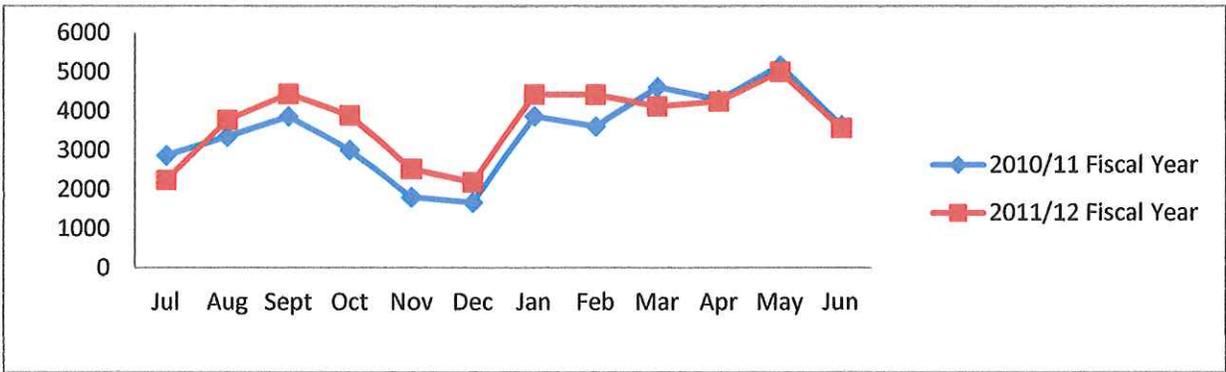
City of Morro Bay  
 Recreation and Parks Department  
 Sports Division  
 PARTICIPATION REPORT  
 May-12

<u>Participations</u>	<u>May</u>	<u>Year to Date</u>	<u>10/11 FY to Date</u>
ACES	128	1195	1297
Aikido	20	182	357
Adult CO-ED Soccer (Winter)	0	348	0
Adult Softball EOS (Spring/Fall)	0	450	450
Adult Softball League (Spring/Fall)	1530	7730	5475
Beach Camp	0	229	50
C.C. Hoops Camp (June)	0	54	0
Flip City Gymnastics	52	447	651
Futsal (Spring)	788	1233	1368
FIT CLUB/Zumba	651	7460	4660
Junior Lifeguard (Summer)	0	1450	1265
Kidz Love Soccer	20	244	526
Okinawan Karate for Children	100	836	924
Okinawan Karate	20	204	246
PACE	113	1002	1542
Playday Tennis	100	824	1157
Tennis Lessons	35	243	122
Youth Basketball (Winter)	0	7039	6467
Youth Basketball EOS (Winter)	0	602	450
Youth Soccer EOS (Fall)	0	618	513
Youth Soccer (Fall)	0	4661	4423
Youth Softball (Spring)	832	3654	5055
Youth Softball EOS (Spring)	352	352	216
Youth T-ball/Coach Pitch (Spring)	272	416	616
	5013	41473	37830



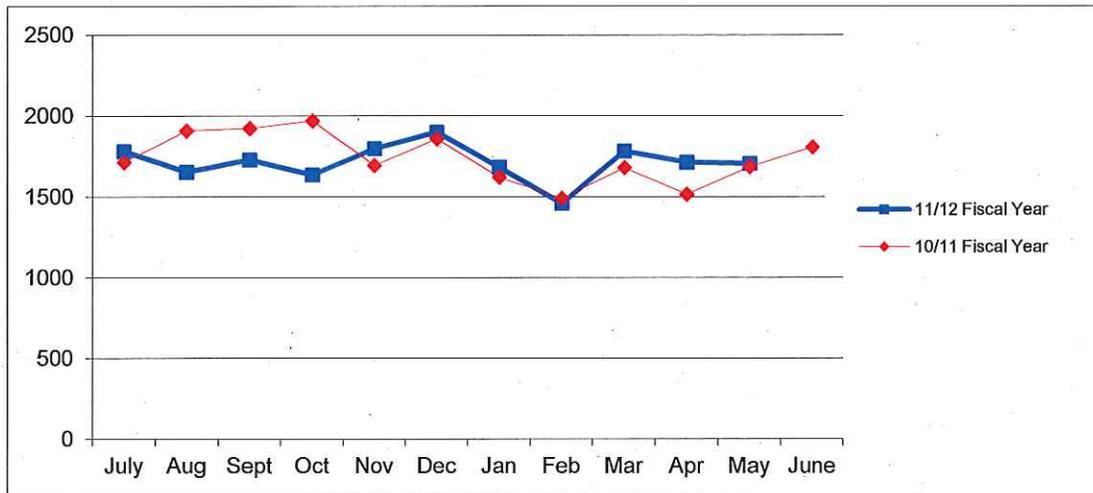
City of Morro Bay  
 Recreation and Parks Department  
*Sports Division*  
 PARTICIPATION REPORT  
 Jun-12

<u>Participations</u>	<u>June</u>	<u>Year to Date</u>	<u>10/11 FY to Date</u>
ACES	133	1360	1462
Aikido	17	199	386
Adult CO-ED Soccer (Winter)	0	348	0
Adult Softball EOS (Spring/Fall)	270	720	630
Adult Softball League (Spring/Fall)	930	8660	6675
Beach Camp	72	301	90
C.C. Hoops Camp (June)	175	229	162
Flip City Gymnastics	52	499	757
Futsal (Spring)	0	1233	1596
FIT CLUB/Zumba	711	8171	5226
Junior Lifeguard (Summer)	505	1955	1603
Kidz Love Soccer	15	259	559
Okinawan Karate for Children	88	924	1014
Okinawan Karate	16	220	273
PACE	144	1146	1688
Playday Tennis	109	933	1259
Tennis Lessons	10	253	131
Youth Basketball (Winter)	0	7039	6467
Youth Basketball EOS (Winter)	0	602	450
Youth Soccer EOS (Fall)	0	618	513
Youth Soccer (Fall)	0	4661	4423
Youth Softball (Spring)	0	3654	5055
Youth Softball EOS (Spring)	264	616	396
Youth T-ball/Coach Pitch (Spring)	68	484	660
	3579	45084	41475



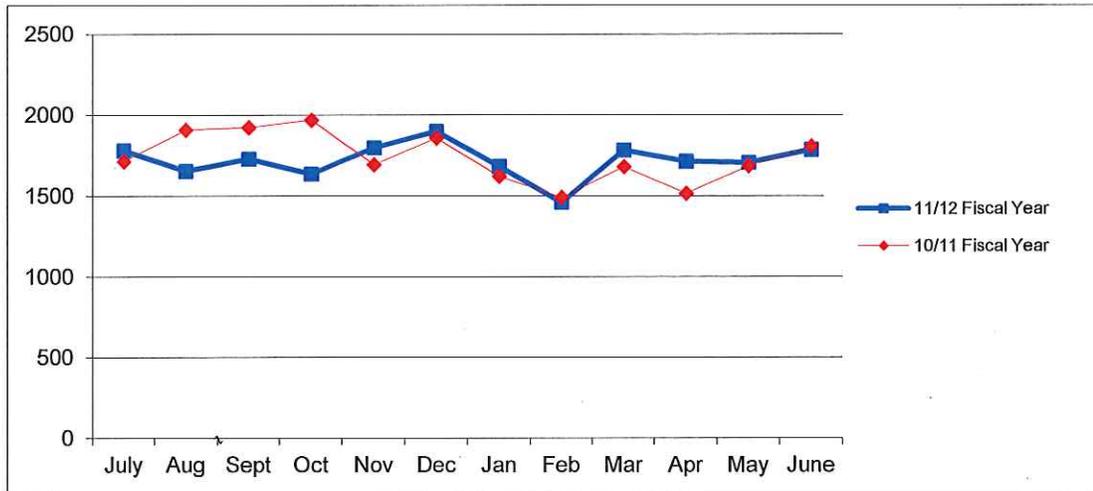
City of Morro Bay  
 Recreation and Parks Department  
*Facilities and Parks*  
 PARTICIPATION REPORT  
 MAY 2012

<u>Facilities</u>	<u>Hrs to date Total</u>		
	<u>Hours to Date FY 11/12</u>	<u>FY 10/11</u>	<u>Hours Previous FY</u>
MBCC	12,785	12857	13,988
VMB	3,059	2677	2,937
Lib. Prog. Rm.	0	1018	1,018
<b>Facilities Subtotal</b>	<b>15,844</b>	<b>16552</b>	<b>17,943</b>
<b>Parks</b>			
Lila Keiser	1,960	1511	1,811
Monte Young	366	370	413
Del Mar	340	304	354
City Park	133	128	128
Centennial Parkway	213	220	245
<b>Parks Subtotal</b>	<b>3,012</b>	<b>2533</b>	<b>2,951</b>
<b>Grand Total</b>	<b>18,856</b>	<b>19,085</b>	<b>20,894</b>



City of Morro Bay  
 Recreation and Parks Department  
*Facilities and Parks*  
 PARTICIPATION REPORT  
 JUNE 2012

<u>Facilities</u>	<u>Hrs to date Total</u>		
	<u>Hours to Date FY 11/12</u>	<u>FY 10/11</u>	<u>Hours Previous FY</u>
MBCC	13,902	13988	13,988
VMB	3,299	2937	2,937
Lib. Prog. Rm.	0	1018	1,018
<b>Facilities Subtotal</b>	<b>17,201</b>	<b>17943</b>	<b>17,943</b>
<b>Parks</b>			
Lila Keiser	2,304	1811	1,811
Monte Young	384	413	413
Del Mar	386	354	354
City Park	149	128	128
Centennial Parkway	219	245	245
<b>Parks Subtotal</b>	<b>3,442</b>	<b>2951</b>	<b>2,951</b>
<b>Grand Total</b>	<b>20,643</b>	<b>20,894</b>	<b>20,894</b>





**AGENDA NO: A-4**

**MEETING DATE: 7/19/2012**

**STAFF REPORT**

**TO: Recreation and Parks Commission** **DATE: 7/16/2012**  
**FROM: Joseph M. Woods, Recreation and Parks Director**  
**SUBJECT: Recreation and Parks Department Status Report**

**RECOMMENDATION:**

Staff recommends Commission review the current Status Report and accept for file.

**SUMMARY:**

The following is a brief review of the status of current projects/programs.

**Del Mar Tennis Courts**

The project's Notice of Completion has been approved by City Council at their regular meeting on July 10, 2012. The N.O.C. will be recorded at the County Recorder's Office. Staff will continue to make site improvements which will include site furnishings, drinking fountain, signage, and drainage improvements along the south side of the park. The courts will be included in the Department's reservation list and will mirror our current policy for Monte Young.

**Project Surf Camp**

Staff has recently entered into an affiliation with Project Surf Camp with the intent to support the program with a permit to use Coleman Park as a base camp and to increase program awareness within the Estero Bay. The camp runs from early July to early August, meeting on Wednesdays, Thursdays and Saturdays with a concluding program on August 5, 2012. This affiliation has enabled P.S.C. to move their operations from Atascadero Beach to Morro Beach and to utilize the amenities at Coleman Park. Staff feels this partnership is an excellent fit with our mission and look forward to working with P.S.C. staff this summer.

**Civic Landscape Improvement Program - CLIP**

The Civic Landscape Improvement Program was envisioned by staff as a way to establish continuity and cohesion among the civic properties through the renovation of landscape and vegetation. The program continues with the final plantings at the Community Center now complete staff plans to work on renovating the landscape at Public Services before moving on to the Veterans Memorial Building.

**Energy Efficiency Conservation Block Grant**

The ARRA funds for the EECBG have been expended and staff is preparing to continue energy efficiency upgrades to include HVAC change out, refrigerator replacement, and additional lighting upgrades.

### **Dune Street Properties**

The triplex located on the corner of Shasta and Dunes streets have been demolished. A total of 21 cubic yards of asbestos containing construction material went to hazardous waste disposal and 70% of the remaining 46.53 tons of debris was recycled. Only 13.96 tons of debris went to landfill.

### **Cloisters Parkway Project**

Staff successfully contracted the majority of the District's maintenance to an outside landscape contractor. The maintenance contract was competitively awarded to K.D. Janni at the regular City Council meeting on July 10, 2012. Staff will be working with the contractor to finalize the contract requirements and the work is scheduled to begin August 1, 2012. Staff will retain duties at the District which will include, but may not be limited to, playground inspections/maintenance; wetland management; and non-routine maintenance.

### **Cloisters Assessment District**

Staff has hosted several neighborhoods meeting with the residents of the Cloisters Assessment District to discuss maintenance issues and general concerns. Pursuant to City Council direction, staff will be exploring the possibilities of a Neighborhood Advisory Board. It would be part of this board's duties to represent the District's residents in matters of parkland management, but the defining scope and for that matter the establishment of an advisory board has yet to be determined. Staff will be hosting a neighborhood meeting on August 8, 2012 to discuss the maintenance contract and the possibility of an advisory board.

### **Coast Girls Softball**

Coast Summer Slam All-Star Tournament was held June 16-17. We had 32 teams participating at three sites with 6 fields. The tournament was manned by the Coast Girls Softball Board and parent volunteers to ensure that all games and sites were covered.

### **Youth T-ball/Coach Pitch**

The Youth T-Ball Coach Pitch Program concluded on June 6. There were 5 teams and 34 boys and girls ages 4-6 participating. The season ended with parent vs. child games and a potluck bbq.

### **Estero Bay Youth Soccer**

Registration will continue through July 20 for the Fall 2012 season. After July 20, a late fee will be in effect. Estero Bay Youth Soccer plays games with South Bay Soccer in Los Osos, Cambria, Templeton, Atascadero and Paso Robles. Practices will be the week of August 20 with games slated to begin September 8.

A R8 referee clinic will be held at the Morro Bay Community Center on July 28-29. This class is being taught by Cal South Referee Instructors.

### **Labor Day Classic Softball Tournament**

Registration for the 2012 Labor Day Classic Softball Tournament is underway. There are currently 14 teams registered, with space for 10 more. This three day tournament will be held Sept. 1, 2, and 3 at Lila Keiser Park in Morro Bay.

### **Morro Bay Junior Lifeguard Program**

Pool program was held June 18-22 at Hardie Pool in Cayucos. There were 25 children participating this year. Also June 18-22 was week 1 of Beach Camp. There were 15 children participating in this program where they surfed, body surfed and body boarded.

Session 1 of the Beach Program concluded on Friday, July 13 with a potluck bbq. There were 75 boys and girls participating in this three week program to teach the children to be safe in the ocean. Highlights of the program were a County wide Competition on July 6, a fishing trip with Virg's Landing July 11, and visits with the Harbor Department, State Parks, Fire Department and more. Also notable was that we had participants from Alaska and Utah this session.

Beach Camp session 2 has begun. There are currently 17 children registered in this fun program.

Session 2 of the Beach Program will begin on July 23. There are currently 71 children registered for this session.

The final week of Beach Camp will begin on August 13. There are currently 13 children registered in this session.

Morro Bay Junior Lifeguard Program is supported by the Morro Bay Commercial Fisherman's Organization, the Jesse King Memorial Fund and Morro Bay Community Foundation. They are sponsored by TKD Surf Shop and Virg's Landing.

### **Adult Softball**

The Spring Season recently concluded and the Summer/Fall League will begin July 16. The teams will play 10 games and conclude with an End of Season tournament. In the Spring we were fortunate to have 4 nights of play and 5 leagues, during the fall, however, we were unable to fill the Friday night league (too many vacations and weekend tournaments).

### **Brian Waterbury Memorial Rock to Pier Fun Run**

The Brian Waterbury Memorial Rock to Pier Fun Run and the Rock'n Around the Pier Half Marathon were held on Saturday July 7. 2012 marked the 43<sup>rd</sup> running of the Rock to Pier Run. We had 1224 participants registered for the event, with 1172 participating on race day.

The inaugural Rock'n Around the Pier Half Marathon was also held on July 7. There were 201 participants registered for the event and 190 participated on race day. Reports from the Half Marathon participants were that the course was a challenge with a soft sand run at miles 10.5 and 11.5.

Sponsors for this event include: Kitzman Culligan Water, Live Eyewear, Central Coast Optometric Center, Mike Burton, Steadfast Personal Training, Elemental Herbs, FitnessWorks, the Bay News, Runner's World and Road Id. Timing was provided by Eternal Timing from Paso Robles.

### **Kids' Camp 2012**

Kids' Camp is a summer day camp program for children that are entering 1<sup>st</sup> through 6<sup>th</sup> grades. Kids' Camp offers a full-day camp experience featuring special activities, outings, and events. Sign-up for the last two weeks of camp is still open and families should contact the Recreation and Parks Department for details.

### **Kids' Club Children's Center**

Kids' Club Children's Center is a licensed before and after school enrichment program for students in K through 6<sup>th</sup> grades. Kids' Club is open every day school is in session. Kids' Club enrollees have the opportunity to participate in a wide-variety of activities that enhance their social, emotional and cognitive skills. In addition to activities that enhance developmental skills, Kids' Club Leaders also provide homework assistance when needed. Kids' Club will resume on the first day of school, August 23, 2012. There are a few open spaces still available, interested families need to contact the Recreation and Parks Department for further details.

### **Rockies – The Morro Bay Teen Center and Skate Park**

Rockies provides a safe and healthy alternatives to local youth. Rockies is open EVERY DAY (Sunday through Saturday) from 1 to 7 p.m. during summer break! The Morro Bay Teen Center is open to all youth in grades 7<sup>th</sup> through 12<sup>th</sup> and the Morro Bay Skate Park is open to all ages. During the summer, the Teen Center has many “special activity” days planned, a full calendar can be found on the City website ([link](#)). The Skate Park has scheduled bike only days for Wednesdays and Sundays throughout the summer.

### **Morro Bay Teen Action Club (TAC)**

The TAC continues to fulfill their weekly duties through the Adopt-A-Park program at Lila Keiser Park. The TAC will be providing community service for the up-coming Merchants' Summer Street Faire (Sunday, August 5<sup>th</sup>). The TAC is also working on public parking lot stripping. They are currently working or re-stripping the parking lot at Rockies and once they perfect their skills they hope to re-stripe other lots such as those found at local parks and civic buildings. The TAC continues to assist the Morro Bay Senior Citizens, Inc. with their wide-variety of activities and events.

### **City Website/Recreation and Parks Pages**

Staff continues to update content for the Recreation and Parks website pages. With the success of the e-Request Form, staff is currently looking to utilize the Request Tracker module, which would allow the public to follow the status of their requests. The Request Tracker module will be developed by the Public Services Department. Recently, the Recreation and Parks Department entered into a partnership with Project Surf Camp. Part of this partnership includes publication of Project Surf Camp on the City website. That new page can now be found through the Recreation and Parks Department pages ([link](#)).

### **Morro Bay Senior Citizens, Inc.**

The Morro Bay Senior Citizens, Inc. (MBSCI) is in the beginning stages of elections for their upcoming fiscal year (November 2012-October 2013). MBSCI also has a several trips scheduled and special pot-luck style dinners. For more information regarding these activities, the public is encouraged to visit the City website to view a [current newsletter](#), or contact the Senior Center at (805) 772-4421.



**AGENDA NO: C-1**

**MEETING DATE: 07/19/2012**

# Staff Report

**TO: Recreation and Parks Commission      DATE: 07/19/2012**  
**FROM: Joseph M. Woods, Recreation and Parks Director**  
**SUBJECT: Confirmation of the Annual Parks Tour Date, Time, and Route.**

## **RECOMMENDATION**

Staff recommends the Recreation and Parks Commission confirms the date, time and route for the annual tour of City parks. The Tour is recommended to be scheduled at a special meeting, perhaps the third Thursday in August would be a starting point.

## **SUMMARY**

Recreation and Parks Commission procedures outline the Commission schedules a field visit to the parks in the City's Recreation and Parks system. The purpose of this tour is to give the Commissioners first hand knowledge of the parks and the improvements planned or needed at each of the parks. The parks tour in the past has included Council members and used a Call-A-Ride van or the Trolley for transportation. Generally the parks tour starts in the early evening and takes about two hours.

## **DISCUSSION**

At the RPC regular meeting on May 16, 2012, the Parks Tour was mentioned with the intent to have the Tour in lieu of our July meeting. Staff informed the Commission that due to the every other monthly meeting schedule, it would be better to have the Tour separate from our regular meeting; and schedule a special meeting to accommodate the Parks Tour. Last year's Tour include parks in the Embarcadero area and omitted parks in the Northern part of town. Staff would like to include those Parks omitted last year to this year's Tour. Staff is proposing the attached schedule for consideration.

Prepared By: \_\_\_\_\_

Dept Review: \_\_\_\_\_

**ANNUAL RECREATION AND PARKS COMMISSION  
PARKS TOUR  
DATE: TBA  
TIME: TBA**

Recreation and Parks Commission meeting will start at TBA  
Parks tour starts at Community Center at TBA with the following proposed route:

Lila Keiser

Teen Center (Skate Park)

Del Mar

North Point

Cloisters

- ❖ Please wear comfortable walking shoes, as we will be getting out of the vehicle and walking within the Parks.

**Other Parks NOT visited:**

City, Monte Young, Bayshore Bluffs, Morro Cove, Tidelands, Mariner, Centennial Parkway, Anchor Memorial, Coleman,



AGENDA NO: D-1

MEETING DATE: July 19, 2012

## Staff Report

**TO:** Recreation and Parks Commission      **DATE:** July 13, 2010  
**FROM:** Joe Woods, Recreation & Parks Director  
Mike Wilcox, Maintenance Superintendent

**SUBJECT:** Summary of Recently Completed ARRA Funded Energy Efficiency and Conservation Block Grant Lighting Retrofit Projects

### RECOMMENDATION:

Staff recommends that the RPC recognize the recent accomplishments and continue to support lighting retrofits and equipment upgrades at all public facilities and parks for the purpose of energy savings and greenhouse gas reduction.

### FISCAL IMPACT:

The fiscal impact to the City is currently calculated at a net positive savings of approximately \$12,000 per year. The fiscal impact of future improvements would be calculated at the time of implementation.

### BACKGROUND:

The Federal Energy Independence and Security Act of 2007 (EISA) established the Energy Efficiency and Conservation Block Grant (EECBG) program to assist eligible entities in creating and implementing strategies to: 1) reduce fossil fuel emissions in a manner that is environmentally sustainable and, to the maximum extent practicable, maximizes benefits for local and regional communities; 2) reduce the total energy use of the eligible entities; and 3) improve energy efficiency in the building sector, the transportation sector, and other appropriate sectors.

On February 17, 2009 President Obama signed into law the American Recovery and Reinvestment Act (ARRA) which, for the first time, appropriated funds to the U.S. Department of Energy (DOE) for the EECBG program.

On June 25, 2009, the California Energy Commission (CEC) submitted an application to DOE to receive authority to expend EECBG funds for eligible projects. DOE awarded the EECBG grant to the CEC on September 14, 2009.

Prepared By: MW & JMW

Dept. Review: JMW

City Manager Review: \_\_\_\_\_

City Attorney Review: \_\_\_\_\_

In August, 2009 staff filed intent to apply for funding should it become available and quickly initiated the pre-qualification process by requesting the CEC to conduct an energy audit of our facilities and parks. An audit was completed and list of qualifying energy saving opportunities were identified and documented in a formal report by the CEC. Additional non-qualifying projects were identified and discussed during this meeting.

On 12/14/2009, staff was authorized by City Council to apply for EECBG funds and to initiate the projects identified by the CEC in the energy audit. Staff fully executed an agreement with the CEC on 6/14/2010 for \$55,983.00 in EECBG funding. Staff informed Council at the time, that supplementary funding would be required to complete the all of recommendations identified in the CEC audit. Additional resources to bridge this gap did not become available and Staff amended the grant agreement on 1/28/11 to include only a portion of the identified lighting retrofit projects.

**DISCUSSION:**

Included in the retrofit program were 6 city buildings and 7 city parks. Attachment A depicts the sites, the retrofits at those sites, and the calculated savings of the retrofits. Many of the sites and most of the City owned properties not included in the EECBG program have opportunities for future energy efficiency improvements.

During the course of the retrofit staff collected and stored used ballasts, lamps, and fixtures for proper disposal. Staff properly disposed of 196 high pressure Sodium and Metal Halide lamps, and 103 non-PCB ballasts at the IWMA facility in San Luis Obispo.

**CONCLUSION:**

Local agencies set an example of fiscal and environmental stewardship by addressing energy efficiency in public facilities. The City of Morro Bay has a tremendous opportunity to save money by reducing energy use through building audits and retrofits. The US Environmental Protection Agency estimates that energy savings of 35 percent are possible for many existing buildings.

ATTACHMENT A

DIRECT EQUIPMENT PURCHASE SUPPORTING DOCUMENTATION

Existing Equipment	Proposed Equipment	Facility Where Equipment Installed	Existing Capacity (kW/HP/Bus etc)	Proposed Capacity (kW/HP/Bus etc)	Estimated Load Reduction (%) (if applicable)	Number of Hours of Operation	Number of Units	Equipment/Material Cost per Unit	Total Equipment/Material Cost	Total Non-Equipment Cost	Total Project Cost	Installation Cost Percentage	kWh Saved / Year	Calculated Savings
1 270 W HPS wall pack walk way lights	RAB LED parking & walk way lights	Veteran's Hall	270 W	13 W		3,650.00	2.00	\$ 382.55	\$ 765.10	\$ 70.00	\$ 835.10	8%	1676.10	\$375.22
2 250 W HPS wall pack walk way lights	RAB LED parking & walk way lights	Veteran's Hall	250 W	13 W		3,650.00	2.00	\$ 382.55	\$ 765.10	\$ 70.00	\$ 835.10	8%	1730.10	\$346.02
3 150 W HPS wall pack walk way lights	RAB LED parking & walk way lights	Veteran's Hall	150 W	13 W		3,650.00	2.00	\$ 382.55	\$ 765.10	\$ 70.00	\$ 835.10	8%	1000.10	\$200.02
4 85 W HPS walk way lights	13.2 Watt LED	Veteran's Hall	85 W	13.2 W		3,650.00	7.00	\$ 72.44	\$ 507.08	\$ 246.00	\$ 753.08	33%	1834.49	\$386.90
5 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	City Hall	32 W	28 W		2,340.00	148.00	\$ 2.12	\$ 313.76	\$ 148.00	\$ 461.76	32%	1385.28	\$277.06
6 120 W HPS wall pack walk way lights	RAB LED parking & walk way lights	City Hall	120 W	13 W		3,650.00	3.00	\$ 382.55	\$ 1147.65	\$ 105.00	\$ 1252.65	8%	1171.55	\$234.33
7 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Public Services	32 W	28 W		2,340.00	197.00	\$ 2.12	\$ 417.64	\$ 187.00	\$ 604.64	32%	1843.92	\$388.78
8 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Community Center 1st floor	32 W	28 W		2,080.00	350.00	\$ 2.12	\$ 742.00	\$ 350.00	\$ 1092.00	32%	2912.00	\$582.40
9 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Community Center 2nd floor	32 W	28 W		2,940.00	228.00	\$ 2.12	\$ 479.12	\$ 228.00	\$ 707.12	32%	2116.36	\$423.07
10 100 W HPS wall pack walk way lights-Hotophane #419-120	RAB LED parking & walk way lights	Community Center	100 W	20 W		3,650.00	7.00	\$ 491.88	\$ 3443.16	\$ 246.00	\$ 3689.16	7%	2044.00	\$408.80
11 70 W HPS wall pack walk way lights-McPhleen # 5E861M10	RAB LED parking & walk way lights	Community Center	70 W	26 W		3,650.00	6.00	\$ 382.55	\$ 2295.30	\$ 210.00	\$ 2505.30	8%	963.60	\$192.72
12 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Police Department	32 W	28 W		8,760.00	40.00	\$ 2.12	\$ 84.80	\$ 40.00	\$ 124.80	32%	1401.60	\$280.32
13 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Police Department	32 W	28 W		3,650.00	108.00	\$ 2.12	\$ 228.12	\$ 108.00	\$ 336.12	32%	1547.60	\$309.52
14 300 W MH wall pack walk way lights	RAB LED parking & walk way lights	Police Department	300 W	13 W		3,650.00	4.00	\$ 382.55	\$ 1530.20	\$ 140.00	\$ 1670.20	6%	4190.20	\$838.04
15 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Harbor Office	32 W	28 W		2,250.00	38.00	\$ 2.12	\$ 79.56	\$ 36.00	\$ 115.56	32%	324.00	\$64.80
16 150 W HPS wall pack walk way lights	RAB LED parking & walk way lights	City Park Rest Rooms	150 W	13 W		3,650.00	2.00	\$ 382.55	\$ 765.10	\$ 70.00	\$ 835.10	8%	1000.10	\$200.02
17 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Tidelands Rest Room	32 W	28 W		3,650.00	16.00	\$ 2.12	\$ 33.92	\$ 16.00	\$ 49.92	32%	233.60	\$46.72
18 150 W HPS wall pack walk way lights	RAB LED parking & walk way lights	Tidelands Park	150 W	20 W		3,650.00	8.00	\$ 491.88	\$ 3935.04	\$ 280.00	\$ 4215.04	7%	3796.00	\$759.20
19 150 W HPS wall pack walk way lights	RAB LED parking & walk way lights	Tidelands Park	150 W	19.5 W		3,650.00	15.00	\$ 99.20	\$ 1488.00	\$ 525.00	\$ 2013.00	25%	7144.88	\$1,428.96
20 150 W HPS wall pack walk way lights	RAB LED parking & walk way lights	Centennial Parkway	150 W	20 W		3,650.00	13.00	\$ 491.88	\$ 6394.44	\$ 455.00	\$ 6849.44	7%	6168.50	\$1,233.70
21 32 W T8 lamps-Philips Model F32T8/TL741	28 W T8 lamps	Clister Park Rest Room	32 W	28 W		3,650.00	8.00	\$ 2.12	\$ 16.96	\$ 8.00	\$ 24.96	32%	116.80	\$23.36

ATTACHMENT A

DIRECT EQUIPMENT PURCHASE SUPPORTING DOCUMENTATION

Existing Equipment	Proposed Equipment	Facility Where Equipment Installed	Existing Capacity (W/HP/Btus, etc.)	Proposed Capacity (W/HP/Btus, etc.)	Estimated Load Reduction (%) if applicable	Number of Hours of Operation	Number of Units	Equipment Material Cost per Unit	Equipment Material Cost	Total Net Equipment Cost	Total Project Costs	Installation Cost Percentage*	KWh Saved / Year	Calculated Savings
22 100 W HPS walk way lights	RAB LED parking & walk way lights	Cluster Park Rest Room	100 W	13 W		3,650.00	1.00	\$ 382.55	\$ 382.55	\$ 35.00	\$ 417.55	8%	317.55	\$63.51
23 150 W HPS walk way lights	RAB LED parking & walk way lights	Bayshore Bluffs Park	150 W	20 W		3,650.00	4.00	\$ 481.88	\$ 1,927.52	\$ 140.00	\$ 2,067.52	7%	1698.00	\$379.60
24 150 W HPS parking lot lights- McPhibben # 17RAS2W	RAB LED parking & walk way lights	Community Center	150 W	20 W		3,650.00	8.00	\$ 491.88	\$ 3,935.04	\$ 280.00	\$ 4,215.04	7%	3796.00	\$759.20
25 151 W HPS parking lot lights- McPhibben # 17RAS2W	RAB LED parking & walk way lights	Community Center	150 W	40 W (2-20W fixtures @ 3 locations)		3,650.00	5.00	\$ 491.88	\$ 2,459.40	\$ 175.00	\$ 2,634.40	7%	2007.50	\$401.50
26 150 W HPS parking & walk way lights	RAB LED parking & walk way lights	Del Mar Park	150 W	20 W		3,650.00	16.00	\$ 491.88	\$ 7,870.08	\$ 560.00	\$ 8,430.08	7%	7592.00	\$1,516.40
27 151 W HPS parking & walk way lights	RAB LED parking & walk way lights	Del Mar Park	150 W	40 W (2-20W fixtures @ 3 locations)		3,650.00	3.00	\$ 491.88	\$ 1,475.64	\$ 105.00	\$ 1,580.64	7%	1204.50	\$240.90
28 153 W HPS parking & walk way lights	RAB LED parking & walk way lights	Del Mar Park	150 W	50 W (3-20W fixtures @ 1 location)		3,650.00	1.00	\$ 491.88	\$ 491.88	\$ 35.00	\$ 526.88	7%	328.50	\$65.70
29 150 W HPS parking & walk way lights	RAB LED parking & walk way lights	Del Mar Park	150 W	80 W (4-20W fixtures @ 1 location)		3,650.00	1.00	\$ 491.88	\$ 491.88	\$ 35.00	\$ 526.88	7%	255.50	\$51.10
30 150 W HPS parking & walk way lights	RAB LED parking & walk way lights	Lila Kaiser Park	150 W (Five meter dome lamps existing)	40 W (2-20W fixtures)		3,650.00	5.00	\$ 491.88	\$ 2,459.40	\$ 175.00	\$ 2,634.40	7%	2007.50	\$401.50
<b>Totals</b>							1242.00	\$ 50,184.37	\$ 5,129.96	\$ 55,314.33		5%	64,206.93	\$12,841.99

\* For each direct purchase where non-equipment costs exceeds 50% of total project costs, please attach written justification for the non-equipment costs.



AGENDA NO: D-2

MEETING DATE: 07/19/2010

## Staff Report

**TO:** Recreation and Parks Commission      **DATE:** 07/12/2012  
**FROM:** Pat Cirone, Recreation and Parks Intern  
**SUBJECT:** Recreation and Parks Department Programs and Services –  
Inventory Analysis Fiscal Sustainability Program

### **RECOMMENDATION:**

Staff recommends the Recreation and Parks Commission review the current progress related to the Fiscal Sustainability Program and make recommendations to staff regarding the program scope and content.

### **FISCAL IMPACT:**

The fiscal impact for this review has been limited to staff time for research, meetings and preparation of program material. Implementation of program recommendations as well as amendments to the current Cost Recovery policy may present notable fiscal impacts which would be outlined and detailed in future staff reports.

### **SUMMARY:**

The Fiscal Sustainability program is an in-depth look at department services and programs. In today's conditions with increased competition for the leisure dollar and increase operating expenses a Fiscal Sustainability Program is an excellent way to take an inventory and assessment of the offerings of the Morro Bay Recreation and Parks Department. Through this inventory a clear understanding of what the programs and services offer in terms of benefits to the community, individuals and the department can be seen.

### **BACKGROUND:**

Staff attended two workshops sponsored by California Parks and Recreation Society regarding the Fiscal Sustainability Program. One was held in November 2011 in Santa Barbara and a second in March 2012 in Long Beach. These workshops were presented by Teresa Penbrooke of Green Play LLC, a recreation and open space consulting firm. At these workshops staff received information and handouts on how to begin the step by step process of the Fiscal Sustainability Program. Staff began working on the program in June 2012.

Prepared By: *PMC*

Dept Review: \_\_\_\_\_

## **DISCUSSION:**

Cost Recovery Goals had been set at a prior Recreation and Park Commission meeting on 12/09/04. The current Cost Recovery percentage has been reviewed and adopted. Meeting or exceeding these set goals is of the utmost importance to the Department. Goals have been set in line with Individual Benefit vs. Community Benefit. Highest individual benefit demanding 100 % cost recovery-Enterprise Services. Going down on the scale of individual benefit vs. community benefit is Considerable Community Benefit; this correlates with the Private Service Category and is expected to recover costs at 80-100%. Programs that are next on the scale are Equal Individual/Community Benefit this correlates with the cost recovery goal of Merit Services which is 70-79% cost recovery. Next on the benefit scale is Considerable Community Benefit, this correlates with the Enhanced Service Category which is set at 25-50% cost recovery. At the end of the benefits scale is Mostly Community Benefit. This is considered a Basic Service and demands only 0-10% cost recovery.

Staff has evaluated each Program using the service assessment matrix beginning with does the service or program align with our values, vision and mission statement. For short are these programs/services a good fit for Morro Bay Recreation and Parks Department. The Matrix identifies the service in regards to return on investment in terms of community, individual, economic and environmental benefit.

The next filter in the matrix is to see if the programs and services are economically viable or not economically viable. This is classified to the degree in which a program/service is attractive as an investment in future or current resources.

In continuing review of the analysis the Market Position of the service/program is another filter item. This process defines our department's ability to deliver a potential service stronger than other agencies. This includes the department effectiveness and quality of the potential service provided.

Furthermore in the Service Assessment Matrix analysis is Alternative Coverage. Alternative Coverage refers to the number of like or similar programs/services that are offered in the area. After each program has gone through each of these filters it falls into diagnosis category. Each one of these Categories is a guide to what the department should do with these programs/services in the future: 1. Affirm Market Position, 2. Advance Market Position, 3. Divest, 4. Invest, Collaborate or Divest, 5. Complementary Development, 6. Core Service, 7. Collaborate or Divest, 8. Collaborate, 9. Divest

## **CONCLUSION:**

The Fiscal Sustainability Program in the future can be used to understand where new programs or services would fall into MBRP philosophy and current goals of the Department.

It can also be used to move programs and services up and down in the cost recovery categories. Or to divest and collaborate a service that is either not making its cost recovery goal or to seek outside partnerships to ensure that it does meet its set goal. With these findings the MBRP Department can make decisions based on what is best for the customer base and the community overall.

<b>Morro Bay Recreation and Parks- Programs &amp; Services Category Inventory</b>	Map ID	Catchment	Target Age Group 10	Con / Non-Con	% retention	% cancellation rate	Waiting list	Social	Physical	Cognitive	Environmental	Indirect Economic	Healthy Living Contr
<b>Ancillary Services</b>													
Community Center/ Veterans Memorial	C	4	4	N			Y	Y	N	N	N	Y	Y
Parks	C	4	4	N			N	Y	Y	Y	Y	Y	Y
Sports Fields	C	5	4	N			Y	Y	Y	N	N	Y	Y
Sports Complexes/Tournament Venue		5	4	C			Y	Y	Y	Y	N	Y	Y
Chessboard	C	5	4	C			Y	Y	N	Y	N	Y	Y
Equipment Bags	C	5	4	N			N	Y	Y	Y	N	N	Y
<b>Adult Classes (Fitness)</b>													
Wise Yoga		3	4	N			N	Y	Y	Y	N	N	N
Line Dancing	C	3	4	N			N	Y	Y	Y	N	N	N
Fit Club and Zumba		3	4	N			N	Y	Y	N	N	N	Y
Tennis Play-Day	C	3	4	N			N	Y	Y	N	N	N	Y
Belly Dance		3	4	N			N	Y	Y	N	N	N	Y
Tennis Lessons	C	3	4	N			N	Y	Y	N	N	N	Y
Okinawan Karate		3	4	N			N	Y	Y	Y	N	N	Y
Aikido		3	4	N			N	Y	Y	Y	N	N	Y
Dance Club 39+ Swing		/4	5	N			N	Y	Y	Y	N	N	Y
<b>SUMMER CAMPS</b>													
Kids Camp	C	3	1/2.	N			N	Y	Y	Y	N	N	Y
Kids Club		3	1/2.	Y			Y	Y	Y	Y	N	N	Y
Junior Lifeguards		4	2	N			N	Y	Y	Y	Y	Y	Y
Morro Rock Beach Camp		4	2	N			Y	Y	Y	Y	N	Y	Y
Hoops For Girls		4	2	N			N	Y	Y	Y	N	Y	Y
<b>Non-Programmed / Drop-In Use</b>													
Morro Bay-Teen Center		3	2	N			N	Y	N	Y	N	N	Y
Morro Bay Skate Park		3	0	N			N	Y	Y	N	N	Y	Y
Senior Citizen Center		3	5	N			N	Y	Y	Y	N	N	Y
<b>Youth Classes</b>													
Driver's Education On-Line Classes		3	14-17	N			N	N	N	Y	N	Y	N
Okinawan Karate		3	1/2.	N			N	Y	Y	Y	N	N	Y
Flip City Gymnastics		3	2	N			N	Y	Y	Y	N	N	Y
Kidz Love Soccer		3	1	N			N	Y	Y	Y	N	N	Y
Tennis Lessons		4	2	N			N	Y	Y	Y	N	N	Y

<b>Morro Bay Recreation and Parks- Programs &amp; Services Category Inventory</b>	Map ID	Catchment	Target Age Group 10	Con / Non-Con	% retention	% cancellation rate	Waiting list	Social	Physical	Cognitive	Environmental	Indirect Economic	Healthy Living Contr
<b>Sports</b>													
<b>Leagues(YOUTH)</b>													
Girls Softball		3	1/2.	C			N	Y	Y	Y	N	Y	Y
Basketball	C	3&4	1/2.	C			N	Y	Y	Y	N	Y	Y
Soccer		3&4	1/2.	C			N	Y	Y	Y	N	Y	Y
Futsal		3&4	1/2.	C			N	Y	Y	Y	N	Y	Y
T-ball/Coach Pitch		3	1	C			N	Y	Y	Y	N	Y	Y
<b>Leagues(ADULT)</b>													
Spring Slow-Pitch Softball	C	3	4/5.	C			N	Y	Y	Y	N	Y	Y
Fall Slow Pitch Softball		3	4/5.	C			N	Y	Y	Y	N	Y	Y
Adult Soccer Co-Ed	C	3	4/5.	C			N	Y	Y	Y	N	Y	Y
<b>Special Events</b>													
Rock to Peir Run/ Rockn' around the Pier	C	3	0	C			N	Y	Y	N	N	Y	Y
Labor Day Softball Tournament (Mens)		3	4	C			N	Y	Y	N	N	Y	Y
Coast Summer Slam All-Star Softball Tournament		4	1/2.	C			N	Y	Y	Y	N	Y	Y
Holiday Tree Lighting	C	4	0	N			N	Y	N	N	N	Y	Y
Morro Bay Sings	C	4	0	N			N	Y	N	N	N	Y	Y
Spaghetti Dinner	C	4	0	N			N	Y	N	N	N	Y	N
<b>Adult Classes</b>													
Classical Music Appreciation		3	4	N			N	Y	N	Y	N	Y	Y
Crochet		3	4	N			N	Y	N	Y	N	Y	Y
Friday Life Drawing		3	/4	N			N	Y	N	Y	N	Y	Y
Dog Leash Skills		3	4	N			N	Y	N	Y	N	Y	Y
Painting & Drawing		3	4	N			N	Y	N	Y	N	Y	Y
Quilt Fever		3	4	N			N	Y	N	Y	N	Y	Y
<b>Free Classes (Senior Center)</b>													
P.A.C.E.		3	5	N			N	Y	Y	Y	N	N	Y
Board Games Club		3	5	N			N	Y	N	Y	N	N	Y
Chess Club		3	5	N			N	Y	N	Y	N	N	Y
Crafters Club		3	5	N			N	Y	N	Y	N	N	Y
Bridge Club		3	5	N			N	Y	N	Y	N	N	Y
Bingo		3	5	N			N	Y	N	Y	N	N	Y
Pool Games		3	5	N			N	Y	N	Y	N	N	Y
Bunco game Club		3	5	N			N	Y	N	Y	N	N	Y
ACES		3	5	N			N	Y	N	Y	N	N	Y

Services Assessment Matrix	Good Fit	Poor Fit	Economically Viable/Not Economically Viable	Strong Market Position/Weak Market Position	Alternative Coverage High or Low	Diagnosis of Service
Ancillary Services						
Rentals - Parris	X		Not Viable	Strong	Low	6- Core Service
Community Center/ Veterans Memorial	X		Not Viable	Strong	Low	6-Core Service
Sports Fields	X		Not Viable	Strong	Low	6-Core Service
Sports Complexes/Tournament Venue	X		Viable	Strong	Low	1-Affirm Market Position
Chessboard	X		Not Viable	Strong	Low	6-Core Service
Equipment Bags	X		Viable	Strong	High	1- Affirm Market Position
Adult Classes (Fitness)						
Wise Yoga	X		Viable	Strong	High	1- Affirm Market Position
Line Dancing	X		Viable	Strong	High	1- Affirm Market Position
Fit Club and Zumba	X		Viable	Strong	High	1- Affirm Market Position
Tennis Play-Day	X		Viable	Strong	Low	2- Advance Market Position
Belly Dance	X		Viable	Strong	Low	2- Advance Market Position
Tennis Lessons	X		Viable	Strong	Low	2- Advance Market Position
Okinawan Karate	X		Viable	Weak	High	4- Invest, Collaborate or Divest
Aikido	X		Viable	Weak	High	4- Invest, Collaborate or Divest
Dance Club 39+ Swing	X		Viable	Strong	Low	2- Advance Market Position
YOUTH CAMPS						
Kids Camp	X		Not Viable	Strong	Low	6-Core Service
Kids Club	X		Not Viable	Strong	Low	6- Core Service
Junior Lifeguards	X		Not Viable	Strong	Low	6- Core Service
Morro Rock Beach Camp	X		Viable	Strong	Low	2- Advance Market Position
Hoops For Girls	X		Viable	Strong	High	1- Affirm Market Position
Non-Programmed / Drop-In Use						
Morro Bay-Teen Center	X		Not Viable	Strong	Low	6-Core Service
Morro Bay Skate Park	X		Not Viable	Strong	Low	6-Core Service
Senior Citizen Center	X		Not Viable	Strong	Low	6-Core Service
Youth Classes						
Driver's Education On-Line Classes		X				9-Divest
Okinawan Karate	X		Viable	Strong	High	1-Affirm Market Position
Flip City Gymnastics	X		Viable	Strong	High	1- Affirm Market Position
Kidz Love Soccer	X		Viable	Strong	Low	2- Advance Market Position
Tennis Lessons	X		Viable	Strong	Low	2- Advance Market Position
Sports						
Leagues(YOUTH)						
Girls Coast Softball	X		Not Viable	Strong	Low	6-Core Service
Basketball	X		Not Viable	Strong	Low	6-Core Service
Soccer	X		Not Viable	Strong	Low	6-Core Service
Futsal	X		Viable	Strong	Low	2- Advance Market Position
T-ball/Coach Pitch	X		Viable	Strong	Low	2- Advance Market Position
Leagues(ADULT)						
Spring- SlowPitch Softball	X		Not Viable	Strong	Low	6-Core Service
Fall -Slow Pitch Softball	X		Not Viable	Strong	Low	6- Core Service
Adult Soccer Co-Ed	X		Not Viable	Strong	High	6- Core Service
Special Events						
Rock to Peir Run/ Rockn' around the Pier	X		Viable	Strong	Low	2- Advance Market Position
Labor Day Softball Tournament (Mens)	X		Viable	Strong	Low	2- Advance Market Position
Coast Summer Siam All-Star Softball Tournament (Girls)	X		Viable	Strong	Low	2-Advance Market Position

Services Assessment Matrix	Good Fit	Bad Fit	Economically Viable or Not Economically Viable	Strong Market Position/Weak Market Position	Alternative Coverage High or Low	Diagnosis of Service
Special Events						
Holiday Tree Lighting	X		Not Viable	Strong	Low	6- Core Service
Morro Bay Sings	X		Viable	Strong	Low	2- Advance Market Position
Spaghetti Dinner	X		Viable	Strong	Low	2- Advance Market Position
Adult Classes						
Classical Music Appreciation	X		Viable	Strong	High	1-Affirm Market Position
Crochet	X		Viable	Strong	High	1-Affirm Market Position
Friday Life Drawing	X		Viable	Strong	High	1-Affirm Market Position
Dog Leash Skills	X		Viable	Strong	High	1- Affirm Market Position
Painting & Drawing	X		Viable	Strong	High	1- Affirm Market Position
Quilt Fever	X		Viable	Strong	High	1-Affirm Market Position
Free Classes (Senior Center)						
P.A.C.E.	X		Not Viable	Strong	Low	6- Core Service
Board Games Club	X		Not Viable	Strong	High	5- Complementary Development
Chess Club	X		Not Viable	Strong	High	5- Complementary Development
Crafters Club	X		Not Viable	Strong	High	5- Complementary Development
Bridge Club	X		Not Viable	Strong	High	5- Complementary Development
Bingo	X		Not Viable	Strong	High/Low	5- Complementary Development
Pool Games	X		Not Viable	Strong	Low	6-Core Service
Bunco game Club	X		Not Viable	Strong	High	5- Complementary Development
ACES	X		Not Viable	Strong	Low	6-Core Service

1. Affirm Market Position	2. Advance Market Position	3. Divest	4. Invest, Collaborate or Divest	5. Complementary Development
Tournament Venues Equipment Bags Wise Yoga Line Dancing Fit Club and Zumba Hoops for Girls Okinawan Karate(youth) Flip City Gymnastics Painting and Drawing Quilt Fever Dog Leash Skills	Tennis Play Day Belly Dancing Tennis Lessons 39+ Swing Dance Club Morro Bay Beach Camp Kids Love Soccer Tennis Lessons (youth) Futsal T-Ball/Couch Pitch Rock to Pier Run Fall Mens Softball Tourney Summer Girls Softball Tourney Morro Bay Sings Spaghetti Dinner		Okinawan Karate Aikido	Board Games Club Chess Club Crafter Club Bridge Club Bingo Bunco Game Club
6. "Core Service" Parks Community Center Sports Fields Chessboard Kids Club Kids Camp Jr. Lifeguards MB Teen Center MB Skate Park Senior Citizen Center Girls Softball (youth) Basketball (youth) Soccer (youth) Softball-Spring (adult) Softball-Fall(adult) Soccer Co-ed(adult) Holiday Tree Lighting P.A.C.E.(senior free class) ACES (senior free class) Pool game (senior free class)	7. Collaborate or Divest	8. Collaborate or Divest	9. Divest Drivers Online Education	

Portfolio Of Services	Beneficiary of Service	Cost Recovery Goal	Fiscal Year- Cost Recovery						
			2006/2007	2007/2008	2008/2009	2009/2010	2010/2011		
<b>Ancillary Services</b>									
Rentals - Parks	Mostly Community Benefit I	Enhanced or Basic							
Community Center/ Veterans Memorial	Mostly Community Benefit I	Basic Service							
Sports Fields	Mostly Community Benefit I	Basic Service							
Sports Complexes/Tournament Venue	Mostly Community Benefit I	Basic Service							
Chessboard	Considerable Community Benefit II	Basic Service							
Equipment Bags	Individual/Community Benefit III	Basic Service							
<b>Adult Classes (Fitness)</b>									
Wise Yoga	Considerable Individual Benefit IV	Private Service							
Line Dancing	Considerable Individual Benefit IV	Private Service							
Fit Club and Zumba	Individual/Community Benefit III	Private Service							
Tennis Play-Day	Considerable Community Benefit II	Private Service							
Belly Dance	Considerable Individual Benefit IV	Private Service							
Tennis Lessons	Mostly Individual Benefit V	Private Service							
Okinawan Karate	Considerable Individual Benefit IV	Private Service							
Aikido	Considerable Individual Benefit IV	Private Service							
Dance Club 39+ Swing	Individual/Community Benefit III	Private Service							
<b>YOUTH CAMPS</b>									
Kids Camp	Individual/Community Benefit III	Merit Service		85%	81%	80%	73%		
Kids Club	Individual/Community Benefit III	Merit Service		88%	86%	84%	71%		
Junior Lifeguards	Individual/Community Benefit III	Private Service		92%	82%	69%	79%		
Morro Rock Beach Camp	Individual/Community Benefit III	Private Service		N/A	N/A	N/A	111%		
Hoops For Girls	Individual/Community Benefit III	Private Service							
<b>Non-Programmed / Drop-In Use</b>									
Morro Bay-Teen Center	Mostly Community Benefit I	Enhanced Service							
Morro Bay Skate Park	Mostly Community Benefit I	Enhanced Service							
Senior Citizen Center	Mostly Community Benefit I	Enhanced Service							
<b>Youth Classes</b>									
Driver's Education On-Line Classes	Mostly Individual Benefit V	Private Service							
Okinawan Karate	Individual/Community Benefit III	Private Service							
Flip City Gymnastics	Considerable Community Benefit II	Private Service							
Kidz Love Soccer	Considerable Community Benefit II	Merit Service							
Tennis Lessons	Mostly Individual Benefit V	Private Service							
<b>Sports</b>									
<b>Leagues(YOUTH)</b>									
Girls Coast Softball	Considerable Community Benefit II	Merit Service		85%			87%		
Basketball	Considerable Community Benefit II	Merit Service	84%	70.00%	89%	84%	92%		
Soccer	Considerable Community Benefit II	Merit Service		96%	93%	95%	95%		
Futsal	Considerable Community Benefit II	Merit Service		85%	85%	91%	100%		
T-ball/Coach Pitch	Considerable Community Benefit II	Merit Service		117%	112%	92%	102%		

Services Assessment Matrix	Beneficiary of Service	Cost Recovery Goal	2006/2007	2007/2008	2008/2009	2009/2010	2010/2011
<b>Leagues (ADULT)</b>							
Spring- SlowPitch Softball	Individual/Community Benefit III	Merit Service		88%	87%	88%	92%
Fall -Slow Pitch Softball	Individual/Community Benefit III	Merit Service		85%	85%	98%	94%
Adult Soccer Co-Ed	Individual/Community Benefit III	Merit Service	92%	93%	91%	88%	N/A
<b>Special Events</b>							
Rock to Peir Run/ 'Rockn' around the Pier	Individual/Community Benefit III	Enterprise Service		111%	118%	125%	134%
Labor Day Softball Tournament (Mens)	Mostly Individual Benefit V	Enterprise Service	101%	100%	106%	110%	106%
Coast Summer Slam All-Star Softball Tournament (Girls)	Mostly Individual Benefit V	Enterprise Service		124%	100%	N/A	100%
<b>Special Events</b>							
Holiday Tree Lighting	Mostly Community Benefit I	Basic Service					0%
Morro Bay Sings	Mostly Community Benefit I	Basic Service					
Spaghetti Dinner	Mostly Community Benefit I	Basic Service					
<b>Adult Classes</b>							
Classical Music Appreciation	Individual/Community Benefit III	Private Service					
Crochet	Individual/Community Benefit III	Private Service					
Friday Life Drawing	Individual/Community Benefit III	Private Service					
Dog Leash Skills	Individual/Community Benefit III	Private Service					
Painting & Drawing	Individual/Community Benefit III	Private Service					
Quilt Fever	Individual/Community Benefit III	Private Service					
<b>Free Classes (Senior Center)</b>							
P.A.C.E.	Considerable Community Benefit II	Enhanced Service					
Board Games Club	Considerable Community Benefit II	Enhanced Service					
Chess Club	Considerable Community Benefit II	Enhanced Service					
Crafters Club	Considerable Community Benefit II	Enhanced Service					
Bridge Club	Considerable Community Benefit II	Enhanced Service					
Bingo	Considerable Community Benefit II	Enhanced Service					
Pool Games	Considerable Community Benefit II	Enhanced Service					
Bunco game Club	Considerable Community Benefit II	Enhanced Service					
ACES	Considerable Community Benefit II	Enhanced Service					

**Cost Recovery Key (program cost + support cost)**

V. Enterprise Service- Cost Recovery of 100%

IV. Private Service- Cost Recovery of 80-100%

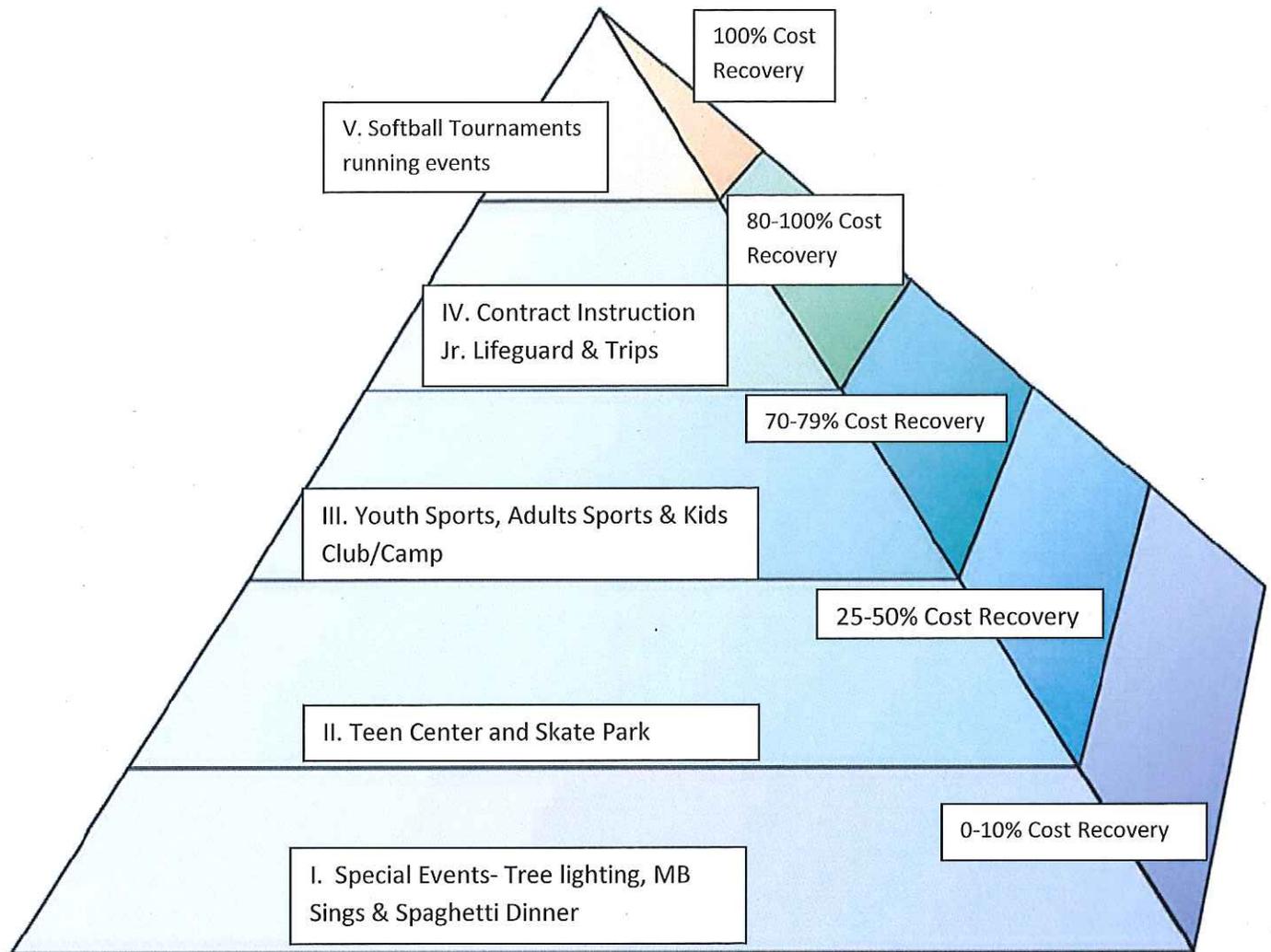
III. Merit Service- Cost Recovery of 70-79%

II. Enhance Service- Cost Recovery of 25-50%

I. Basic Service- Cost Recovery of 0-10%

Morro Bay Recreation and Parks: Cost Recovery and Subsidy Allocation

This Pyramid shows the Community Benefit and Individual benefit of the programs and services that Morro Bay Recreation and Parks offers. As well as the cost recovery level these programs and services have been set at.



Pyramid Level
V- Mostly Individual (Enterprise Service)
IV- Considerable Individual Benefit (Private Service)
III. Individual/Community Benefit (Merit Service)
II. Considerable Community Benefit (Enhanced Service)
I. Mostly Community Benefit (Basic Service)

Item D-3

Recreation and Parks Department  
Program Evaluations  
Will be available at the Meeting