

City of Morro Bay

Harbor Advisory Board Agenda

PLEASE NOTE MEETING DATE & LOCATION

Mission Statement

The City of Morro Bay is dedicated to the preservation and enhancement of the quality of life. The City shall be committed to this purpose and will provide a level of municipal service and safety consistent with and responsive to the needs of the public.

NOTICE OF SPECIAL MEETING

THURSDAY, OCTOBER 22, 2015 – 5:30PM

STUDIO ROOM

MORRO BAY COMMUNITY CENTER

1001 KENNEDY WAY, MORRO BAY, CA

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT RE: ITEMS ON THE AGENDA

SPECIAL MEETING AGENDA ITEMS:

I. HARBOR ADVISORY BOARD STRATEGIC PLANNING WORKSHOP

ADJOURNMENT

DATED: October 16, 2015

Dana McClish, Vice-Chair

MATERIALS RELATED TO AN ITEM ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKET ARE AVAILABLE FOR PUBLIC INSPECTION AT CITY HALL LOCATED AT 595 HARBOR STREET; MORRO BAY LIBRARY LOCATED AT 625 HARBOR STREET; AND MILL'S COPY CENTER LOCATED AT 495 MORRO BAY BOULEVARD DURING NORMAL BUSINESS HOURS.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN A CITY MEETING, PLEASE CONTACT THE CITY CLERK'S OFFICE AT LEAST 24 HOURS PRIOR TO THE MEETING TO INSURE THAT REASONABLE ARRANGEMENTS CAN BE MADE TO PROVIDE ACCESSIBILITY TO THE MEETING.



AGENDA NO: I

MEETING DATE: October 22, 2015

Staff Report

TO: Harbor Advisory Board

DATE: October 16, 2015

FROM: Eric Endersby, Harbor Director

SUBJECT: Harbor Advisory Board Strategic Planning Workshop

RECOMMENDATION

Staff recommend the Harbor Advisory Board (HAB) begin a strategic planning process by first defining a broad framework or process by which it wishes to proceed in carrying out its strategic planning (the plan for the plan), and then by identifying the items and issues it wishes to address.

BACKGROUND

At the September 29, 2015 joint City Council/Harbor Advisory Board meeting, several Advisory Board members discussed the possibility of the Harbor Advisory Board having its own strategic planning and goal-setting process. At the October 1, 2015 HAB meeting a future agenda item was approved for a HAB Strategic Planning Workshop, with consensus to hold a Special HAB meeting in October to accommodate it.

DISCUSSION

As proposed, the primary purpose of this HAB Strategic Planning Workshop is to develop HAB goals and priorities, starting with reference to City Council goals, objectives and priorities. The City Council's 2015-2016 Goals and Objectives are included for reference with this staff report as Attachment 1.

The purpose of strategic planning in general is to clarify desired outcomes (goals), select strategies to achieve those outcomes (objectives), and develop a way to measure progress. This typically starts with a review of critical issues (this meeting), includes analysis of the factors that can affect the outcomes and involves stakeholder participation and input.

Without proper public noticing on specific topics being discussed and indication that decisions may be made on those topics, the HAB cannot make decisions or take specific action on issues of interest at this study session meeting. Study Sessions, or Public Workshops, by definition in the City Council Policies and Procedures document are for informal discussions between staff,

Prepared By: EE

Dept. Review: EE

advisory bodies or consultants and the public regarding specific programs, projects or policies, but typically no formal action is taken at Study Sessions.

Therefore it is recommended for this meeting the HAB take the approach outlined above of first identifying a framework for the strategic planning process and then identifying the issues and topics of interest the HAB wishes to address. These issues/topics, some of which could be defined as goals, some priorities or issues of interest, would then be addressed in the future for possible specific HAB action after research and input by committees, staff and the public at a future HAB meeting or meetings.

ATTACHMENTS

1. Morro Bay City Council adopted 2015-2016 Goals and Objectives