



CITY OF MORRO BAY HARBOR ADVISORY BOARD A G E N D A

The City of Morro Bay is dedicated to the preservation and enhancement of the quality of life. The City shall be committed to this purpose and will provide a level of municipal service and safety consistent with and responsive to the needs of the public.

Regular Meeting - Thursday, August 4, 2016 Veteran's Memorial Building - 6:00 P.M. 209 Surf Street, Morro Bay, CA

| | |
|-------------------------|---|
| Bill Luffee, Chair | Marine Oriented Business |
| Dana McClish | Recreational Boating |
| Alan Alward | Morro Bay Commercial Fishermen's Organization |
| Gene Doughty | South Bay/Los Osos |
| Neal Maloney | Waterfront Leaseholders |
| Lynn Meissen | Member at Large |
| Ron Reisner, Vice Chair | Member at Large |
| Tom Hafer | Alternate to Alan Alward (MBCFO) |
| Joe Conchelos | Alternate to Alan Alward (MBCFO) |

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

CHAIR AND ADVISORY BOARD MEMBER ANNOUNCEMENTS & PRESENTATIONS

PUBLIC COMMENT PERIOD

Members of the audience wishing to address the Board on City business matters other than scheduled items may do so at this time. To increase the effectiveness of the Public Comment Period, the following rules shall be followed:

- When recognized by the Chair, please come forward to the podium and state your name and address for the record. Board meetings are audio and video recorded and this information is voluntary and desired for the preparation of minutes.
- Comments are to be limited to three minutes.
- All remarks shall be addressed to the Board, as a whole, and not to any individual member thereof.
- The Board respectfully requests that you refrain from making slanderous, profane or personal remarks against any elected official, Board member and/or staff.
- Please refrain from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the Board to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.
- Your participation in Board meetings is welcome and your courtesy will be appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Harbor Department's Office Assistant at (805) 772-6254. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CONSENT CALENDAR

- A-1 Approval of Minutes from Harbor Advisory Board meeting held on June 2, 2016
Staff Recommendation: Approve minutes.

B. PUBLIC HEARINGS, REPORTS, AND APPEARANCES

- B-1 Harbor Department Status Report
Staff Recommendation: Receive and file.

C. BUSINESS ITEMS

- C-1 Update from the Marine Services Facility/Boatyard Ad-Hoc Committee on Committee's Recent Activities, and Consideration of Proposal Update from Mr. Terry Simons
Staff Recommendation: Staff recommend the Harbor Advisory Board receive the update from the Marine Services Facility/Boatyard Ad-Hoc Committee and staff, in addition to receiving an update from boatyard proposer Terry Simons, and make recommendations as to whether to continue considering Mr. Simons' proposal, and if so, what are the next steps, or to begin commissioning a financial feasibility study and the necessary follow-on steps depending on the study's findings?
- C-2 Update from the Finance & Budget Ad-Hoc Committee on Committee's Recent Activities
Staff Recommendation: Receive and file.
- C-3 Update from the Eelgrass Ad-Hoc Committee on Committee's Recent Activities
Staff Recommendation: Receive and file.
- C-4 Update from the Marine Sanctuaries Ad-Hoc Committee on Committee's Recent Activities
Staff Recommendation: Receive and file.
- C-5 Development of a "Working Waterfront" Policy for Morro Bay
Staff Recommendation: Staff recommend the Harbor Advisory Board consider the information provided, take public input and begin a "Working Waterfront" policy-making process for Morro Bay.
- C-6 Input on Harbor Department Sea Otter Awareness Activities and City Participation in Sea Otter Awareness Week 2016
Staff Recommendation: Receive report and provide staff input and recommendations.

D. DECLARATION OF FUTURE AGENDA ITEMS

E. ADJOURNMENT

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Harbor Department, 1275 Embarcadero, for any revisions or call the department at 772-6254 for further information.

Materials related to an item on this Agenda are available for public inspection during normal business hours at the Harbor Department and at Mill's/ASAP, 495 Morro Bay Boulevard, or online at www.morrobayca.gov. Materials related to an item on this Agenda submitted to the Board after publication of the Agenda packet are available for inspection at the Harbor Department during normal business hours or at the scheduled meeting.



AGENDA NO: A-1

MEETING DATE: August 4, 2016

CITY OF MORRO BAY

HARBOR ADVISORY BOARD

SYNOPSIS MINUTES

The regular meeting of the City of Morro Bay Harbor Advisory Board was held Thursday, June 2, 2016 at 6:00 PM in the Veteran's Hall, 209 Surf ST, Morro Bay, California.

ESTABLISH QUORUM AND CALL TO ORDER

Present: Members: Gene Doughty
 Bill Luffee
 Neal Maloney
 Dana McClish
 Lynn Meissen
 Ron Reisner
 Alan Alward (MBCFO Rep.)
 Eric Endersby, Harbor Director
 Polly Curtis, Office Assistant

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

CHAIR AND ADVISORY BOARD MEMBER ANNOUNCEMENTS & PRESENTATIONS

Mr. Doughty presented a specimen of green algae, saying this type is growing constantly in the bay and could reach up to an acre in size, and it is strong enough to sink skiffs.

Mr. Luffee reviewed his Dredge Yaquina visit, saying it was interesting to watch the dredge pull up the sand and then dump it at the offshore site. He reviewed the recent Boating Safety Day event, and the goal for the Friends of the Harbor Department to fund the purchase of a new rescue sled through donations.

Mr. McClish reviewed the process of moving the maritime Museum's tug "Alma" today from the Harbor yard to its new location at the Triangle Lot next to the rescue submarine and the Coast Guard boat. He said the Central Coast Maritime Museum is holding an open house this Saturday, and on Sunday holding a fundraiser from noon to 2:00 PM with a barbecue lunch (\$15 adults, \$7 kids) at the Museum site.

PUBLIC COMMENT

Mr. Steve Rebeck asked for assistance from the public to help find a storage location for a historically valuable 1966 commercial abalone dive boat called "Dirty Dozen," now located in an empty lot on Market Street on Market Street.

A. CONSENT CALENDAR

A-1 MINUTES

Mr. Doughty moved the April 7, 2016 Harbor Advisory Board minutes be approved as submitted. The Motion was seconded by Mr. McClish and carried unanimously.

A-2 MINUTES

Mr. Doughty moved the May 5, 2016 Harbor Advisory Board minutes be approved as submitted. The Motion was seconded by Mr. Alward and carried unanimously.

Mr. Alward said that these minutes were correct to his statement at the meeting, but he would like to note that the percentage he stated of NOAA's required observers on the East Coast trawlers was not actually 100% but 24% and now is down to 14%.

B. PUBLIC HEARINGS, REPORTS, AND APPEARANCES

B-1 Harbor Department Status Report

Mr. Endersby briefed the Board on the following topics:

Recent Department Activity

Harbor Patrol Statistics

Harbor Patrol Boating Safety Training for SeaLife Stewards, April 30

Dredge Yaquina Arrived, May 1

Harbor Patrol Officer Mather Attended Health & Safety Fair at ASH, May 11

Lifeguard Supervisor Shaffer, Safety Presentation to Cal Poly Students, May 16

Amgen Bike Race Begins, May 18

New Storage Box (Rental) for Lifeguards at Rock by Friends of HD, May 20

Harbor Patrol, National Safe Boating Week at Yacht Club, May 21

Navy Seal Boats and Navy Patrol Vessels in Morro Bay, May 23-25

Showers at Rock Coin Op Control

Lifeguards on Duty Memorial Day; Start Seven-Days on June 11

Lifeguards New Tower this Summer at Power Plant Outfall

New Hire Harbor Patrol Reserve Officer Dave Muff

Recent City Council Activity

Adopted FY17 Advisory Board Work Plans

Budget Workshop, May 26

Resolution No. 41-16, Approve 3rd Quarter Budget Adjustments

Resolution No. 37-16, Set FY17 Master Fee Schedule

Harbor Changed Launch Ramp Parking to Flat \$5 Daily Fee Only

Upcoming Events

Boat Demolition of Lady Jane, June 1

Maritime Museum Moving Tug Alma to Site at Triangle Lot, June 2

Rock to Pier Run, July 9

Cancellation of July Harbor Advisory Board Meeting

Next Harbor Advisory Board Meeting, August 4

Discussion by the Board and Mr. Endersby. Mr. Maloney requested the Board receive an email with a link to the final Advisory Board Work Plans as adopted by the City Council on May 10th.

C. BUSINESS ITEMS

C-1 Update from the Marine Services Facility/Boatyard Ad-Hoc Committee on Committee's Recent Activities

Mr. McClish said there are still plans for the Ad-Hoc Committee to meet with the Harbor Director and Mr. Newland and Mr. Simons. Mr. Reisner said he attended one of the workshops on the City's Waterfront Development Plan, and noted comments between the City Manager and a Staffer of the Coastal Commission regarding Triangle Lot parking.

C-2 Update from the Finance & Budget Ad-Hoc Committee on Committee's Recent Activities

Mr. Maloney said the Ad-Hoc Committee did not participate in the review of the 2016 Budget, or the 2017 Budget which is to be adopted at the June 14 Council meeting. He then reviewed the Ad-Hoc Committee's work elements. Mr. Endersby added that the greatest assistance from the Ad-Hoc Committee would be on the Capital Budget rather than the Operating Budget.

C-3 Update from the Eelgrass Ad-Hoc Committee on Committee's Recent Activities

Ms. Meissen said the Ad-Hoc Committee has not met since the previous Harbor Advisory Board meeting, but there are meetings and events planned soon.

C-4 Update from the Marine Sanctuaries Ad-Hoc Committee on Committee's Recent Activities

Mr. Reisner stated he was absent from the May Harbor Advisory Board meeting when Mr. Alward gave the report for the Committee, and to reaffirm the essence of his report, since March this year the Harbor Advisory Board has recommended to City Council that the City sponsor public information forums relative to a generic national marine sanctuary off the coast of Morro Bay without regard to the Chumash proposal. In April the City Council discussed the matter and determined that the City was not in a position to sponsor marine sanctuary public information events and was content to have that kind of information come out of the federal government's designation process for the proposed Chumash Heritage National Marine Sanctuary.

Mr. Reisner said during City Council discussion in April, one of the Councilmembers said the list of information presenters that was generated by the Ad-Hoc Committee did not represent a "balanced" range of presenters; that is incorrect. The Ad-Hoc Committee has identified a number of presenters including both public and private entities who have experience living with one or more national marine sanctuaries and without regard to whether their experiences were positive, negative, or neutral -- that was not an element of the determination process.

Mr. Reisner said future national marine sanctuary public information events would need to be sponsored and/or organized by entities other than the City of Morro Bay. The Committee continues to feel that they are very important and the entire county is involved.

C-5 Recommendation on New Coast Guard Building and Harbor Office Building Location Options

Mr. Endersby reviewed the background since 2013 of Coast Guard funding and location options for sites to build a new Coast Guard building for Station Morro Bay. He presented overhead images of two options for building sites.

Option 1: Allow the Coast Guard to build on the current Harbor Office site for their new building and build a new Harbor Office above a new public restroom/shower on the current shower/restroom site at the North T-Pier.

Option 2: Allow the Coast Guard to build on the current restroom/shower site and the City continues to use the existing Harbor Office building, with the restroom/shower being replaced in a yet-to-be-determined location.

Option 3: Inform the Coast Guard we do not have a location for them at this time, at least not for some years.

Mr. Endersby noted that Station Morro Bay would lose all of the funding by FY19 (approximately \$1.4M) if they do not continue to make forward progress on the project.

Discussion by the Board and Mr. Endersby.

MOTION: Mr. McClish moved that the Harbor Advisory Board consider supporting Option 1 to recommend it as the option City Council pursues for a new Coast Guard building. The Motion was seconded by Ms. Meissen.

Discussion: Mr. Reisner said he had a problem with the word “consider.” Mr. McClish said he will delete the word “consider” from his Motion, and Ms. Meissen agreed to the revision. Mr. McClish restated his Motion:

REVISED MOTION: Mr. McClish moved that the Harbor Advisory Board strongly support Option 1 to recommend it as the option City Council pursues for a new Coast Guard building. The Revised Motion was seconded by Ms. Meissen and carried unanimously.

The Harbor Advisory Board recommended by consensus that the Harbor Director should begin at 100% of fair market value rent structure in future negotiations with the Coast Guard, but not less than 50% of fair market value.

D. DECLARATION OF FUTURE AGENDA ITEMS

Consensus by the Board to Add:

Working Waterfront ABCs

Previously Declared:

Goals and Objectives – Working Waterfront Designation
Measure D

Commercial Slip Qualification Relief for Crab Permit Holders

City Code Enforcement for Boats on Trailers on Private Property

Back Bay Water Use Public Forum

Coast Guard Building Location Plans

Inspecting Marine Sanitation Devices on All Vessels in Morro Bay Harbor

E. ADJOURNMENT

This meeting was adjourned at 7:45 PM.

Submitted by,



Polly Curtis
Harbor Department



AGENDA NO: B-1

MEETING DATE: August 4, 2016

Staff Report

TO: Harbor Advisory Board

DATE: July 28, 2016

FROM: Eric Endersby, Harbor Director

SUBJECT: Harbor Department Status Report

RECOMMENDATION

Receive and file.

DISCUSSION

Recent Department Activity:

Harbor Patrol statistics since June 1 through July 25 include 34 emergency responses and 244 calls for service, 90 assists of other agencies and 62 enforcement contacts. In addition, during this period there were 7 confirmed shark sightings within Estero Bay, and 15 outside Estero Bay but within the County.

On June 16, Harbor Patrol responded to a sinking Bayliner inside the bay with three adults and four children. It was effectively pumped and towed back to the launch ramp.

On June 20 the Harbor Patrol assisted the Army National Guard retrieve 22 young men and women back from the sandspit after a 14-day “survival” school conducted by the Guard that started miles inland.

Harbor Patrol has spent five days working with Session 1 of both the Morro Bay and Cayucos Junior Lifeguard programs with dock talks, boat operations and ocean safety. Session 2 has just begun.

In July the Morro Bay Lifeguards had a successful rescue of four persons in a classic case of clothed swimmers unable to manage themselves in a rip current.

The Lifeguards obtained a “new” to them surplus tower from Santa Cruz, with funds to get it trucked here provided by the Friends of the Harbor Department. Over the past weeks Lifeguard Supervisor Kyle Shaffer and his crew have been prepping, painting and getting it ready for deployment as “Tower 0” up on the parking lot near the power plant outlet. This location will provide an excellent new and improved vantage point for our ever-increasing surfers and beach users. Look for it soon.

Prepared By: EE

Dept. Review: EE

On July 26, our Lifeguards and Junior Lifeguard staff competed in the annual Lifeguard 5-Man Paddle Relay for County agencies, this year held at Oceano Dunes. Congratulations to Morro Bay Lifeguards for securing 1st Place for the fifth year in a row, and to our Junior Lifeguard staff for winning 3rd Place.

Fishing:

A very challenging commercial Dungeness crab season closed the end of June, and many of our commercial fleet have left for Oregon/Washington and the summer albacore season there. Decent numbers of market squid have appeared in our region, so the squid fleet has been an on-and-off presence for a couple months now. Recreationally, shoals of bait fish have populated the bay, making for good pier and shore fishing within the bay. With all this life has come an increase in sealions in the bay, and significant whale activity outside.

Recent City Council Activity:

At their June 14 meeting, the Council considered next steps in the Coast Guard's new building proposal. Council directed staff to pursue the "Option 1" proposal for the Coast Guard to build on the current Harbor Office site, with the Harbor Office to be rebuilt on the site where the current North T-Pier public restroom/shower is, and to incorporate a new public restroom/shower. Council also directed staff to continue negotiations with the Coast Guard for a development MOU between the City and Coast Guard.

Also at the June 14 meeting, the Council approved the FY 16/17 City budget. Projected and budgeted Harbor revenues, including grants, are \$2,290,666, and budgeted expenditures, including grants, are \$2,266,224.

At their July 12 meeting, the Council approved a new 30-year master lease with Morro Bay Oyster Company for Lease Site 144/144W. In this lease, the former office space occupied by the Women for Fisheries group will be converted into aquaculture and seafood retail sales, the downstairs restroom will be remodeled and brought into ADA compliance for staff and customer use, the former machine shop area will be converted into aquaculture, retail and education use and deteriorated pilings under the wharf will be inspected and repaired. In addition, there is a 20-year option if the wharf and deck area is built to the maximum extent possible into the southern portion of the lease site.

Past Events:

The 4th of July passed with no significant incidents, and saw a great showing of families at Tidelands Park, where the Harbor Patrol, Coast Guard and Sheriff provided boat tours at the dock.

July 9 saw the annual Rock to Pier run and 2,500 runners; another big success.

Upcoming Events:

An upcoming event as of this writing, National Night Out will take place at Cloisters on August 2. National Night Out nationwide is a community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. In Morro Bay, National Night Out will include not only police, but also fire, harbor patrol and other emergency and public services.



AGENDA NO: C-1

MEETING DATE: August 4, 2016

Staff Report

TO: Harbor Advisory Board

DATE: July 28, 2016

FROM: Eric Endersby, Harbor Director

SUBJECT: Update from the Marine Services Facility/Boatyard Ad-Hoc Committee on Committee's Recent Activities, and Consideration of Proposal Update from Mr. Terry Simons

RECOMMENDATION

Staff recommend the Harbor Advisory Board (HAB) receive the update from the Marine Services Facility/Boatyard Ad-Hoc Committee and staff, in addition to receiving an update from boatyard proposer Terry Simons, and make recommendations as to whether to continue considering Mr. Simons' proposal, and if so, what are the next steps, or to begin commissioning a financial feasibility study and the necessary follow-on steps depending on the study's findings?

BACKGROUND

At their March 8, 2016 meeting, as a next step in the effort to establish a full service boatyard in Morro Bay, the City Council authorized staff to seek and engage a consultant to conduct a marine services facility/boatyard financial feasibility study for the Triangle Lot area, with an expense authorization of up to \$50,000.

Mr. Terry Simons, a private developer, has informed both the HAB and the City Council he is working on a proposal to build such a marine services facility and bring in a boatyard operator to Morro Bay, and that this is an opportune time to consider his proposal. In March, Council, HAB, the Ad-Hoc Committee and staff have generally agreed that the City should defer commissioning the feasibility study for a time such that Mr. Simons can further develop his proposal for City consideration, and then to determine whether to continue working with him, or to continue on with the City's feasibility study and follow-on steps.

DISCUSSION

To date, the Ad-Hoc committee has met and/or corresponded with Mr. Simons several times, and he has indicated he could have "presentation grade" development drawings ready for consideration in late July or early August. In addition to the Ad-Hoc Committee's update tonight, Mr. Simons will be providing the HAB with an update of his proposal for consideration.

Prepared By: EE

Dept. Review: EE

CONCLUSION

Should the HAB make recommendations tonight on next steps, staff will take them into advisement to determine the City's next course of action.



AGENDA NO: C-3

MEETING DATE: August 4, 2016

Staff Report

TO: Harbor Advisory Board

DATE: July 28, 2016

FROM: Eric Endersby, Harbor Director

SUBJECT: Update from the Eelgrass Ad-Hoc Committee on Committee's Recent Activities

RECOMMENDATION

Receive and file.

DISCUSSION

The Eelgrass Ad-Hoc Committee will be presenting an oral update on their activities, if any. This is a standing committee report agenda item.

Prepared By: EE

Dept. Review: EE



AGENDA NO: C-4

MEETING DATE: August 4, 2016

Staff Report

TO: Harbor Advisory Board

DATE: July 28, 2016

FROM: Eric Endersby, Harbor Director

SUBJECT: Update from the Marine Sanctuaries Ad-Hoc Committee on Committee's Recent Activities

RECOMMENDATION

Receive and file.

DISCUSSION

The Marine Sanctuaries Ad-Hoc Committee will be presenting an oral update on their activities, if any. This is a standing committee report agenda item.

Prepared By: EE

Dept. Review: EE



AGENDA NO: C-5

MEETING DATE: August 4, 2016

Staff Report

TO: Harbor Advisory Board **DATE:** July 26, 2016

FROM: Eric Endersby, Harbor Director

SUBJECT: Development of a “Working Waterfront” Policy for Morro Bay

RECOMMENDATION

Staff recommend the Harbor Advisory Board (HAB) members consider the information provided, take public input and begin a “Working Waterfront” policy-making process for Morro Bay.

FISCAL IMPACT

No fiscal impacts to date.

BACKGROUND

During the City Council/Advisory Body goal-setting process completed earlier this year, with HAB member input, the City Council adopted “Working Waterfronts” as a HAB work program goal for the upcoming fiscal year. The goal is:

Create a “Working Waterfront” policy for Morro Bay, and pursue “Working Waterfront” designations of guidelines.

Three Work Plan Elements (WPE) were adopted to guide the process and help achieve the goal. Those WPEs are:

- WPE1: “Research ‘Working Waterfronts,’ their designations, guidelines and other information pertinent to Morro Bay for consideration of a Morro Bay policy and possible designation.” This WPE is slated to commence in the first quarter (Q1) of the fiscal year.
- WPE2: “Develop draft Morro Bay Working Waterfront Policy for City Council Consideration.” This WPE is slated to commence in Q2.
- WPE3: “Pursue Morro Bay Working Waterfront designation or recognition, if applicable.” This WPE is slated to commence in Q3.

Prepared By: EE

Dept. Review: EE

DISCUSSION

To date, staff are unable to identify any “Working Waterfront” certification, designation or other official recognition of a “working waterfront” community. The National Working Waterfront Network (NWWN), however, does appear to be the most cohesive organization and collection of working waterfront-related communities, organizations, materials, guidance, tools and other information for communities “to develop, inform and enhance their sustainable working waterfront initiatives.”

From the NWWN website, www.wateraccessus.com:

The National Working Waterfront Network increases the capacity of coastal communities and stakeholders to make informed decisions, balance diverse uses, ensure access, and plan for the future of working waterfronts and waterways.

Working waterfronts and waterways support a variety of water-dependent and coastal-related activities, including marine businesses, fishing and aquaculture operations, and recreational activities. Vibrant and diverse working waterfronts can be important contributors of economic, social, and cultural value within waterfront communities. Working waterfronts are integral to the fishing, shipping, and coastal tourism industries. Unfortunately, many working waterfronts across the nation are at risk due to increasing operational costs for water-dependent businesses, diminishing natural resources, increasing regulations, and competition with incompatible uses. The loss of working waterfronts limits access to the water and makes it more difficult for communities to maintain traditional uses, industries, and businesses dependent on working waterfronts and waterways.

What are working waterfronts?

Working waterfronts are waterfront lands, waterfront infrastructure, and waterways that are used for a water-dependent activity, such as ports, small recreational boat harbors, fishing docks, and hundreds of other places across the country where people use and access the water.

Who are we?

Municipalities, State and Federal agencies, Nonprofits, Universities, Sea Grant programs, Businesses, Industry Associations, and Individuals dedicated to supporting and enhancing our nation’s working waterfronts and waterways.

What do we do?

- Cooperate to research and celebrate our nation’s working waterfronts and waterways;
- Provide our partners with access to the historical, economic, financial, and policy information and resources they need to address issues on working waterfronts and waterways at the local, state, regional, and national level; and
- Maintain and strengthen a diverse network of partners who collaborate internally and act as liaisons to their stakeholders and communities.

The NWWN Operating Procedures document, which outlines the network’s mission, objectives, membership, steering committee and subcommittees is included with this staff report as Attachment 1.

“Working Waterfronts” appears less of a “designation,” “certification” or set of “guidelines,” and more a collection of like-minded communities and organizations mobilized and ready to assist communities determine, plan and execute their own vision to preserve and make their waterfronts thrive with toolkits, materials, case studies, contacts and links for resources.

In pursuing a Working Waterfront policy for Morro Bay, staff recommend the HAB start by determining a policy-making process, then determine what working waterfront elements Morro Bay should pursue. Next steps would be to begin defining those elements and incorporating them into a policy, then ensure they are incorporated, where applicable and appropriate, into the City’s current process to update its General Plan and Local Coastal Plan, and to create its new Downtown - Waterfront Strategic Plan.

CONCLUSION

This is a first step for the City of Morro Bay to begin researching and implementing a “Working Waterfront” policy for Morro Bay. Staff view this as not only a goal for this fiscal year, but an ongoing and “living” goal now and into the future, with the HAB playing a key role.

In conclusion, possible actions for the HAB tonight are:

1. Begin development of a Working Waterfront policy for Morro Bay by determining a structure and process by which to carry it out.
2. Make recommendations on determining what policy elements Morro Bay should pursue.
3. Begin defining and refining those elements.

ATTACHMENTS

1. National Working Waterfronts Network Operating Procedures



NATIONAL WORKING WATERFRONT NETWORK

OPERATING PROCEDURES

Approved – July 3, 2012

What We Are

The National Working Waterfront Network (NWWN) is a nationwide network of businesses, industry associations, nonprofits, local governments and communities, state and federal agencies, universities, Sea Grant programs, and individuals dedicated to supporting, preserving, and enhancing our nation's working waterfronts and waterways.

Mission

Our mission is to increase the capacity of coastal communities and stakeholders to make informed decisions, balance diverse uses, ensure access, and plan for the future of their working waterfronts and waterways.

Objectives

- Create and strengthen a network of diverse partners including but not limited to working waterfront commercial and recreational users, waterfront property owners, working waterfront supporters, nonprofits, and federal, state, and local government agencies;
- Collect, create, package, and disseminate relevant information, represent NWWN as needed, sponsor events, engage in communication with network members and other interested parties and individuals;
- Support outreach and education activities that facilitate information sharing, including national symposia and a web-based clearing house, and celebrate our nation's working waterfronts and waterways;
- Work collectively to develop and provide access to the historical, economic, financial, legal, and policy information and resources NWWN members and partners need to address working waterfronts and waterways issues at the local, state, regional, and national level;
- Work collectively to preserve and enhance our nation's working waterfronts and waterways; and
- Maintain a database of individuals (both members and non-members) interested in receiving information about working waterfronts and waterways and provide updates at regular intervals. This will allow the NWWN to routinely share information with this broad at regular intervals to facilitate their active engagement on issues of interest to them.

NWWN Membership

Membership in the NWWN is open to all individuals and organizations involved in working waterfront issues at the federal, state, and local level. Members are expected to support the NWWN mission and, as able, provide assistance to the NWWN and Steering Committee in responsibilities as described below.



Membership Benefits

- Access to up-to-date research and information regarding working waterfronts developments around the country;
- Access to Members-Only Online Resources (e.g. networking opportunities or message boards, training opportunities for professional development);
- Vote in Steering Committee elections;
- Place local issues on a national stage; and
- Learn about larger resources, human and financial, for local problem solving.

Membership Levels and Dues

To facilitate participation from a wide range of partners, the NWWN has several membership levels and a sliding dues structure. Dues provide much needed financial support for NWWN activities.

- Student Membership
 - Students include anyone enrolled in an academic program including high school, undergraduate, and graduate students.
 - Annual Dues: Free
- Individual Membership
 - Open to anyone interest in WWFs and the work of the NWWN
 - Annual Dues: \$20
- Organizational Membership
 - Open to any organizations interested in WWFs and the work of the NWWN.
 - Organizations will have one official representative within the Network. Organizations may designate a primary contact and an alternate.
 - Annual Dues: \$100. Organizations are welcome to contribute additional funds to support the work of the NWWN.

Membership Expectations and Opportunities

- Distribute information generated and packaged by the NWWN to stakeholders and networks to help raise awareness of NWWN and activities;
- Respond to calls for information and action issued by NWWN Steering Committee;
- Serve on NWWN Steering Committee and Subcommittees, as appropriate and to the extent feasible and
- Organize community events and other activities, when feasible and appropriate, to highlight working waterfronts and waterways issues.

NWWN Steering Committee

The Steering Committee is the representational governance body of the NWWN. Following a yearly nomination process, NWWN members elect individuals to serve on the 15-member



Steering Committee. Through this process, the NWWN strives for geographic and topical diversity among Steering Committee members. Steering Committee members serve staggered, 3-year terms.

Responsibilities of NWWN Steering Committee

The Steering Committee is primarily responsible for providing overall direction and strategy for the mission, objectives, work priorities, and activities of the NWWN. Specifically, the Steering Committee is responsible for:

- Development and maintenance of NWWN operating procedures and policies;
- Fiscal oversight, including approval of an annual budget, approval of major expenditures; and development of a fundraising strategy;
- Development and implementation of strategic plans;
- Development and implementation of a recruitment plans; and
- Participation in appropriate subcommittees and/or NWWN activities

Responsibilities of Individual Steering Committee Members

- Active participation in Steering Committee activities, including regular conference calls and occasional in-person meetings. The inability to participate in Steering Committee activities may result in being asked to step down.
- Serve on at least one subcommittee, either as lead or participant, as appropriate.
- An organization that is a member of the NWWN may assign only one person to serve on the Steering Committee. If that person cannot participate in a Steering Committee event, the organization may appoint a substitute from within the organization to act in their capacity.

Executive Committee

A five-member Executive Committee leads the work of the Steering Committee and oversees the day-to-day management of the NWWN. Executive Committee members are appointed by the Steering Committee at the beginning of each year and serve staggered 2-year terms. The Executive Committees positions are: Co-Chair (2), Treasury/Secretary (1), and At-Large (2).

NWWN Subcommittees

At the direction of the NWWN Steering Committee, subcommittees can be formed to accomplish key goals related to specific thematic areas. Each subcommittee will be led by a member of the NWWN Steering Committee and populated by volunteers from the NWWN membership. Subcommittees may be designated as Standing (permanent) or Ad Hoc (as needed and temporary). The NWWN will, on a regular basis, review the existing subcommittees to ensure that NWWN needs are adequately being met.



The NWWN Steering Committee has established four standing committees.

- National Working Waterfront & Waterways Symposium
- Communication
- Fundraising
- Outreach & Education

The NWWN Steering Committee has established one ad hoc committee.

- WWF Toolkit Development (EDA Grant Project Team)



AGENDA NO: C-6

MEETING DATE: August 4, 2016

Staff Report

TO: Harbor Advisory Board **DATE:** July 27, 2016

FROM: Eric Endersby, Harbor Director

SUBJECT: Input on Harbor Department Sea Otter Awareness Activities and City Participation in Sea Otter Awareness Week 2016

RECOMMENDATION

Receive report and provide staff input and recommendations.

FISCAL IMPACT

Minimal negative fiscal impact expected in purchasing materials and items for Sea Otter Awareness Week activities.

BACKGROUND

During the City Council/Advisory Body goal-setting process completed earlier this year, the City Council adopted "Sea Otter Awareness" as a Harbor Advisory Board work program goal for the upcoming fiscal year. The goal is:

"Take specific actions to raise awareness of sea otter protection practices and participate in the 2016 Sea Otter Awareness Week."

Four Work Plan Elements (WPE) were adopted to guide the process and help achieve the goal. Those WPEs are:

- WPE1: "Continue efforts with State Parks and Fish & Wildlife regarding establishing Morro Bay-specific sea otter awareness materials."
- WPE2: "Engage stakeholders, identify opportunities and ideas, and bring to HAB for input and recommendation." This WPE was slated to commence in the fourth quarter (Q4) of fiscal year 2015/2016, and continue into the first quarter (Q1) of this current fiscal year.
- WPE3: "Implement recommendations." This WPE is slated to commence in Q1.
- WPE4: "Participate to the extent possible in Sea Otter Awareness Week 2016 (typically the 4th week in September)."

Prepared By: EE

Dept. Review: EE

The Sea Otter Awareness Week Fact Sheet put out by the Friends of the Sea Otter is included with this staff report as Attachment 1.

DISCUSSION

WPE1

Since last year, Harbor Department personnel have worked with State Parks to help them develop their SeaLife Stewards program. SeaLife Stewards is a new volunteer program on the waters of Morro Bay with the goal of protecting wildlife and providing information about Morro Bay Estuary to water recreationists. Many of the local species of wildlife that are in Morro Bay are sensitive to casual repeated disturbance by watercraft. SeaLife Stewards in kayaks share safe viewing guidelines for sea otters, harbor seals, California sea lions and seabirds.

Harbor Patrol Supervisor Becka Kelly and her staff assisted State Parks to write their SeaLife Stewards guideline manual, learn boating and kayak safety, vessel rules of the road and tips for interacting with the public, and train and drill in self-rescue in the event of a capsize and perform a swimming proficiency test. In addition, Harbor Patrol responds to requests for assistance from the Stewards during their work if necessary.

WPE2 and WPE3

Staff have contacted State Parks, the Morro Bay National Estuary Program, Fish and Wildlife and local citizens to identify opportunities and ideas. To date, the list of potential opportunities and ideas includes:

- Continue working with the SeaLife Stewards as previously outlined.
- Assist Fish and Wildlife to distribute “Sea Otter Savvy” materials currently being created by them.
- City Council proclamation of Sea Otter Awareness Week 2016 at their September 13, 2016 meeting.

WPE3 and WPE4

For Sea Otter Awareness Week 2016, September 18-24, staff envision the following:

- State Parks’ sea otter trailer and informational booth/table set-ups at the Target Rock area for the weekend of Sea Otter Awareness Week, to include displays, personnel available for Q&A and handout materials including something for the kids.
- An event one evening (perhaps Saturday?) indoors at the Rec center or Vet’s Hall to include speakers, presentations and informational materials such as State Parks on sea otter facts and proper human viewing and recreating near otters, Fish and Wildlife on otter population status and the National Estuary Program on the importance of otters to the estuarine environment.

CONCLUSION

Staff is seeking HAB and public input on the current and proposed activities and events, as well as any new ideas, which may be incorporated into the Harbor Department’s current efforts, as

well as into the Sea Otter Awareness Week activities. An update on Sea Otter Awareness Week and other activities will be given at the September Harbor Advisory Board meeting.

ATTACHMENTS

1. Sea Otter Awareness Week Fact Sheet

Sea Otter Awareness Week



What is the purpose of Sea Otter Awareness Week?

- Sea Otter Awareness Week (SOAW) provides the opportunity to broadly educate the public about sea otters, their natural history and the conservation issues they are facing.
- SOAW allows researchers, academics, zoos and aquariums, marine institutions, the conservation community, and businesses to interact with, inform and involve the public in sea otter research and conservation.

Why are sea otters important? How do they affect humans?

- Sea otters play a critical role in the marine ecosystem as a keystone species. They promote a healthy kelp forest that, in turn, supports thousands of organisms.
- Sea otters are the top predator in their ecosystem.
- Wildlife viewing is one of the most popular activities among tourists and residents of California and important in other areas sea otters reside.
- Sea otters are indicator or sentinel species, meaning they reflect the condition of the environment they live in, and they are dying of a tremendous amount of disease that has land-based connections. As humans and sea otters eat many of the same seafood items, high rates of sea otter disease may be a warning for both human and marine ecosystem health.

Sea otter systematics

- Common names: Southern or California sea otter; Northern sea otter; Russian sea otter
- Genus/species/subspecies: *Enhydra lutris nereis*; *Enhydra lutris kenyoni*; *Enhydra lutris lutris*
- Smallest marine mammal in northern hemisphere.
- Largest member of Family Mustelidae; relatives include ferret, badger, mink, river otter, etc.

Historic and current range/population census

- In the early 1700's, before wide-scale hunting began, their worldwide range was continuous from Japan to Baja California and the population was estimated at 300,000, possibly with a million or more, with approximately 16,000-20,000 along California's coast.
- Sea otters are now only found off the coast of Japan, Russia, Alaska, British Columbia, Washington, and California.
- Standardized census of the California population was initiated in 1983.
- California sea otter population counts are conducted twice a year, in the spring and fall, along the entire range.
- Spring counts are considered the most reliable due to more favorable viewing conditions and consistently higher annual numbers.

– over, please –



For more information, contact Jim Curland, jcurland@seaotters.org or Frank Reynolds, freynolds@seaotters.org.
Follow us on Facebook: <http://www.facebook.com/friendsoftheseaotter> & Twitter: [friendsseaotter](https://twitter.com/friendsseaotter)

PO Box 223260, Carmel, CA 93922 • 831.915.3725 • www.seaotters.org

Sea Otter Awareness Week



Southern sea otter management issues

- The final southern sea otter recovery plan, a blueprint to guide, assist with, and implement sea otter recovery, was issued in 2005.
- The two primary management objectives for the California population are to increase sea otter abundance through reducing sources of mortality and increase the size of their range.
- Population decline – since the causes of declines occurring over the last decade are not entirely known, it is difficult to identify and implement a management action, rather it will be necessary to implement various management actions.
- Conflicts with fisheries – sea otters are curious by nature, making them susceptible to entanglement in nets and traps and they eat many things that are commercially or recreationally harvested.
- Results from sea otter research will have a significant impact on the future management of the sea otter population.

You can make a difference!

- A number of non-governmental agencies, researchers, educators, federal and state agencies, and others are involved in sea otter recovery efforts.
- Support effort to control urban, industrial and agricultural runoff that carries chemicals and biological pathogens into the oceans.
- In California, if you come across a stranded or dead sea otter, report it immediately. You can call the Monterey Bay Aquarium Security Desk: (831) 648-4840 (For live, dead, sick, distressed and/or injured sea otters) or go to this site to find out what to do: <http://www.seaotters.org/soaw/whattodo.pdf>
- Support efforts to minimize entrapment of marine mammals and birds in fishing nets.
- Purchase products harvested sustainably (guides are available from Blue Ocean Institute, Audubon Society and the Monterey Bay Aquarium).
- Support efforts to remove the “no-otter zone” from Point Conception, near Santa Barbara, to the Mexican border.

Helpful links:

<http://www.seaotters.org>

<http://www.dfg.ca.gov/ospr/Science/marine-wildlife-vetcare/>

<http://www.mbayaq.org/cr/sorac.asp>

<http://www.vetmed.ucdavis.edu/owcn/>

<http://www.seaotterresearch.org/>

<http://www.seaotters.com>

<http://ecos.fws.gov/speciesProfile/profile/speciesProfile.action?spcode=A0A7>

<http://www.werc.usgs.gov/Project.aspx?ProjectID=91>

<http://alaska.fws.gov/fisheries/mmm/seaotters/recovery.htm>



For more information, contact Jim Curland, jcurland@seaotters.org or Frank Reynolds, freynolds@seaotters.org.
Follow us on Facebook: <http://www.facebook.com/friendsoftheseaotter> & Twitter: [friendsseaotter](https://twitter.com/friendsseaotter)

PO Box 223260, Carmel, CA 93922 • 831.915.3725 • www.seaotters.org