

TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD
MINUTES – THURSDAY, JUNE 18, 2009

MEMBERS PRESENT: KAREN BIAGGINI, PETER CANDELA, MIKE CASOLA,
MICHELE JACQUEZ, JOAN SOLU
MEMBERS ABSENT: NONE
STAFF PRESENT: ANDREA LUEKER, CITY MANAGER
ROBERT SCHULTZ, CITY ATTORNEY
OTHERS PRESENT:

I. CALL TO ORDER

City Manager Andrea Lueker called the meeting to order at 9:40 a.m.

II. PUBLIC COMMENT PERIOD - None.

III. NEW BUSINESS

A) Appointment of Chair and Vice Chair

The Board decided to wait until a full board was appointed.

MOTION: Joan Solu moved the Board continue this item to the next meeting.
The motion was seconded by Karen Biaggini and carried
unanimously. (5-0)

B) Review of the MBTBID Advisory Board By-Laws

City Attorney Robert Schultz reviewed the resolution adopting the by-laws and duties of the Advisory Board. He also reviewed the Brown Act basics, and offered the Business District book for review. Mr. Schultz discussed the Street and Highway Code (36530), and district within a district that pays a different amount. He said North Morro Bay hotels are pushing this as they feel they are in a different category.

The Board discussed meeting dates and times.

IV. DECLARATION OF FUTURE AGENDA ITEMS

- A) Establishment of a Regular Meeting, Twice a Month
- B) Marketing/Budget-\$480,000(staff to provide the first attempt)
- C) Website

ADJOURNMENT

MOTION: Joan Solu moved the Board adjourn the meeting. The motion was seconded by Mike Casola and carried unanimously. (5-0)