

MINUTES - MORRO BAY CITY COUNCIL
CLOSED SESSION – AUGUST 10, 2009
CITY HALL CONFERENCE ROOM - 4:00 P.M.

Mayor Peters called the meeting to order at 4:00 p.m.

PRESENT:	Janice Peters	Mayor
	Carla Borchard	Councilmember
	Rick Grantham	Councilmember
	Noah Smukler	Councilmember
	Betty Winholtz	Councilmember

STAFF:	Andrea Lueker	City Manager
	Robert Schultz	City Attorney

CLOSED SESSION

MOTION: Councilmember Borchard moved the meeting be adjourned to Closed Session. The motion was seconded by Councilmember Winholtz and unanimously carried. (5-0)

Mayor Peters read the Closed Session Statement.

CS-1 GOVERNMENT CODE SECTION 54956.8; REAL PROPERTY TRANSACTIONS: Instructing City's real property negotiator regarding the price and terms of payment for the purchase, sale, exchange, or lease of real property.

Negotiating Parties: City Tidelands Trust Leaseholders and the City of Morro Bay.
Negotiations: Lease Terms and Conditions.

The meeting adjourned to Closed Session at 4:00 p.m. and returned to a special meeting at 4:50 p.m.

MOTION: Mayor Peters moved the meeting be adjourned. The motion was seconded by Councilmember Borchard and unanimously carried. (5-0)

The meeting adjourned at 4:50 p.m.

MINUTES - MORRO BAY CITY COUNCIL
SPECIAL MEETING – AUGUST 10, 2009
VETERANS MEMORIAL HALL - 5:00 P.M.

Mayor Peters called the meeting to order at 5:00 p.m.

PRESENT:	Janice Peters	Mayor
	Carla Borchard	Councilmember
	Rick Grantham	Councilmember
	Noah Smukler	Councilmember
	Betty Winholtz	Councilmember
STAFF:	Andrea Lueker	City Manager
	Robert Schultz	City Attorney
	Bridgett Bauer	City Clerk
	Rick Algert	Harbor Director
	Bruce Ambo	Public Services Director
	Christine Rogers	Housing Programs Coordinator
	Joe Woods	Recreation & Parks Director

ESTABLISH QUORUM AND CALL TO ORDER
MOMENT OF SILENCE
PLEDGE OF ALLEGIANCE

PUBLIC HEARINGS, REPORTS & APPEARANCES

PH-1 DISCUSSION ON ACTIVATING THE MORRO BAY RDA AND
INITIATION OF PLANS TO BEGIN THE FORMAL
REDEVELOPMENT PLAN ADOPTION PROCESS; (PUBLIC
SERVICES)

City Manager Andrea Lueker reviewed the hearings held on activating a Redevelopment Agency (RDA) in the City of Morro Bay.

Public Services Director Bruce Ambo stated redevelopment is a process, and at this stage the only thing that has been done is a feasibility study. He strongly recommended the City Council follow through with the expert opinions in the feasibility study and actually begin the year-long formal formation process, which includes among many other components activating the RDA, identifying a project area, discussing an eminent domain policy, and formulating a Redevelopment Plan. Urban Futures Incorporated, Inc. has indicated there is enough time to capture the fiscal year 2009/10 base year, complete the formal formation process, and have the adopting ordinance effective by August 20, 2010 if the City Council in effect starts the process now in the beginning of August. Fundamentally, redevelopment is a municipal revenue source devoted almost solely for the purpose of stimulating economic development, providing affordable housing, and

eliminating blighting influences. The concept of redevelopment only works if property tax values grow. As that happens as expected and encouraged, so will the property tax increment, which in turn funds redevelopment activities. Therefore, redevelopment is not a mechanism to “devalue” property in any way, and in fact is more of a tool for revitalization. Mr. Ambo stated quite a bit of confusion and concern amongst some of the residents in the community has been raised by a flyer that was handed out in opposition to redevelopment, and in particular the “blight” weighting factors and “eminent domain”. He recommended the City Council open the hearing for public comment; discuss the activation of the RDA, and direct staff accordingly.

Housing Programs Coordinator Christine Rogers reviewed the affordable housing requirements through the RDA.

City Attorney Robert Schultz reviewed the law on eminent domain.

Mayor Peters opened the hearing for public comment.

The following people expressed opposition to forming a RDA in the City of Morro Bay: Marvin Victor, Steven Marketello, Royal Marten, Shari McKelvy, Del Clegg, Bonnie Blacklidge, Kathy Franks, Robert Griffith, Joe Wallich, Mike Barrios, Bernadette Pekarek, Ric Deschler, Nancy Bast, Larry Burke (read a letter for Michael Durick), Susan Heinemann (read a letter for Wanda Durick), Dorothy Cutter, Steve Griffith, Jack McCurdy, Lynda Merrill, Dolly Curaza and Christine Holdstock.

Steve Eckis stated he served as General Counsel for a RDA in Southern California for 22 years and reinforced what the City Attorney said about eminent domain. He said it was his experience that eminent domain that covered commercial properties, but not residential properties, together with a RDA can be very successful and can be the engine for economic development in a community on a voluntary basis working with the agency and with willing property owners.

Joan Solu stated if the City Council moves forward with the RDA, that they consider including the Morro Bay Power Plant from the start, exclude residential areas from any eminent domain, and include businesses and commercial areas only.

John Barta gave an example of how a RDA works; such as, the City would have to invest money to start and years to come it will pay huge dividends as other cities have shown. He said if the City Council moves forward with the RDA, that they consider including the Morro Bay Power Plant. Mr. Barta stated the City does not need to rush into this program.

Bill Martony stated the City Council should move slowly on this proposal. He said the original study found the downtown area did not qualify, and the only areas that did qualify were the residential areas. Mr. Martony stated eminent domain is a real issue and should be used for both residential and commercial properties. He noted it would be approximately twelve years before the City would see a return on its investment.

Alise Griffin expressed concern with the lack of enthusiasm in promoting the workshops and public hearings on the RDA.

Preston McElvy stated he is not opposed to the creation of an RDA he is opposed to forming it at this time. He said if the City moves forward with an RDA, he is opposed to eminent domain for private development. Mr. McElvy stated this is a poor way to spend the City's money and the City should instead hire a Code Enforcement Officer.

Ed Valentine, Superintendent for San Luis Coastal Unified School District, stated discussions of an RDA is a topic of mutual interest and the District should be a part of the conversation and be allowed to provide input at a time prior to the ultimate decision of the City Council.

Pamela Craig reviewed State Housing and Community Development regulations that describe blighted areas. She said a feasibility plan must be adopted in order to receive government funding. Ms. Craig stated once an RDA is adopted, the voters are not allowed to vote and the City Council can do what they want.

Andy Hampp recommended Council review the eminent domain policy for residential and commercial properties, and what are the scope and scale of the areas involved before a decision is made. He also recommended placing this on the ballot and putting it to a vote of the people.

Jenny Brantlee expressed support for the activation of an RDA, and said it would be a positive plan for the City. She said she understands that change can be a concern to some, and the word "blight" may not be positive but it can be turned around into something that would be an upgrade to a house or a neighborhood or commercial area.

Bill Todd expressed concern with the lack of communication and stated he would like more information, especially on eminent domain.

Mayor Peters closed the public comment hearing.

Councilmember Smukler stated through his research he finds it is essential for an RDA to be successful that there is full-scale public support from the beginning and that this is not a process to be rushed. He said he feels the process is moving too quickly using the fiscal year 2009/10 as the base year. Councilmember Smukler stated he would like to have more informal discussions with the stakeholders, such as Cuesta College, the County of San Luis Obispo, San Luis Coastal Unified School District and Dynegy Power Plant before proceeding.

Councilmember Winholtz stated she agrees with Councilmember Smukler that more homework should be done prior to any decision is made. She said if the City Council moves forward with the RDA, they would commit to increasing assessed property values

in the project areas. Councilmember Winholtz stated if Council is not willing to make that commitment, then it is not a prudent idea to move forward at this time.

Councilmember Grantham stated he would not support an RDA that entails eminent domain, except for the Power Plant property. He said he would prefer an RDA that would exclude residential at this time because there is too much commercial property that could be upgraded. Councilmember Grantham stated he would want to require a 4/5 vote from any future Council to make any changes that are agreed upon by this Council.

Councilmember Borchard stated she was surprised that Urban Futures, Inc. did not find more of the Downtown area would be suitable for the RDA. She said the RDA would have a huge effect on how the schools would be funded because this is not a basic aide district. Councilmember Borchard expressed concern about the staff hours that it would take to work on the RDA that was not budgeted for and would come out of the City's General Fund. She said she has questions on the value of the return over the 45-year period and how that breaks down and what it would cost up front.

Mayor Peters stated the Power Plant and fishing industry are not bringing in as much revenue as in the past, and tourism has dropped due to the economy. She said without the residential areas, there might not be enough blight area in the City for an RDA. Mayor Peters stated sometimes it could be an advantage to be in a blighted area due to the redevelopment funds that are used for improvements. She said she is not in support of eminent domain; she supports improvements and not removal of buildings.

Councilmember Winholtz stated the City has sales and property taxes along with tourism as revenue. She said she likes the character of the City as it is now.

Councilmember Smukler stated the future of discussing redevelopment again is realistically one year off.

MOTION: Councilmember Winholtz moved the City Council table discussion on activating the Morro Bay Redevelopment Agency and initiation of plans to begin the formal Redevelopment Plan adoption process. The motion was seconded by Councilmember Borchard and carried with Councilmember Grantham and Mayor Peters voting no. (3-2)

Mayor Peters called for a break at 7:13 p.m.; the meeting resumed at 7:26 p.m.

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009
VETERANS MEMORIAL HALL – 7:26 P.M.

Mayor Peters called the meeting to order at 7:26 p.m.

PRESENT:	Janice Peters	Mayor
	Carla Borchard	Councilmember
	Rick Grantham	Councilmember
	Noah Smukler	Councilmember
	Betty Winholtz	Councilmember
STAFF:	Andrea Lueker	City Manager
	Robert Schultz	City Attorney
	Bridgett Bauer	City Clerk
	Rick Algert	Harbor Director
	Bruce Ambo	Public Services Director
	Janeen Burlingame	Management Analyst
	John DeRohan	Police Chief
	Steve Knuckles	Fire Captain
	Joe Woods	Recreation & Parks Director

MAYOR AND COUNCIL MEMBERS REPORTS, ANNOUNCEMENTS &
PRESENTATIONS

CLOSED SESSION REPORT - City Attorney Robert Schultz reported the City Council met in Closed Session, and no reportable action under the Brown Act was taken.

PUBLIC COMMENT

Marilyn Glessman announced Dahlia Daze would be held on Saturday, August 15, 2009 at the Morro Bay Community Center.

Virginia Hiramatsu reported approximately \$11,758.25 was raised at last weekend's Relay for Life that was held at Morro Bay High School. She said more contributions could be made until August 31st that would go strictly for cancer research.

Marlise McPherson, Chair for the Winter Bird Festival addressed Item D-1 (Consideration of the City's Co-Sponsorship of Events) stating the City has been a co-sponsor of the Winter Bird Festival for the past 13 years, and it has been a mutually beneficial relationship. She said the Winter Bird Festival benefits the City by tourists staying in the hotels, eating at the restaurants and shopping locally during the Martin Luther King weekend. Ms. McPherson requested the City Council approve the continuation of co-sponsorship of the Winter Bird Festival.

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

Maggie Higgins, Treasurer for the Winter Bird Festival, also addressed Item D-1 and said they do not have much funding and have a very tight budget due to lower attendance at this year's Bird Festival. She requested Council's support in co-sponsorship of this event.

Cathy Wells referred to the proposed conference center at 833 Embarcadero, which is to go before the Coastal Commission in September or October. She encouraged people write to the Coastal Commission in opposition to this conference center project.

Dan Andres, Principal of Morro Bay High School, requested Council's support on Item A-5 (Approval of the San Luis Coastal Unified School District Request for City Public, Education and Government Access Funds in Support of Educational Access Programming/Video Production Curricular at Del Mar Elementary and Morro Bay High Schools).

Bill Martony referred to the water lease site in front of the Whales Tail Restaurant, and suggested keeping it a working waterfront, noting it would be a good location for docking boats such as the Chablis or Lynx or working tugboats. He addressed the sanitation standards in the Liveaboard Ordinance and said the City should consider inspecting more than the liveaboard boats for sanitation purposes to clean up the bay.

Mayor Peters closed the hearing for public comment.

A. CONSENT CALENDAR

Unless an item is pulled for separate action by the City Council, the following actions are approved without discussion.

A-1 APPROVAL OF MINUTES FOR THE SPECIAL CITY COUNCIL MEETING OF JULY 13, 2009, AND THE REGULAR CITY COUNCIL MEETING OF JULY 13, 2009; (ADMINISTRATION)

RECOMMENDATION: Approve as submitted.

A-2 APPROVAL OF THE SERVICE RETIREMENT INCENTIVE PROGRAM; (ADMINISTRATIVE SERVICES)

RECOMMENDATION: Approve the Service Retirement Incentive Program.

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

A-3 APPROVAL OF A LANDLORD'S ESTOPPEL ON LEASE SITE 122-123/122W-123W, EXT. 122W-123W, LOCATED AT 1205 EMBARCADERO - HARBOR HUT; (HARBOR)

RECOMMENDATION: Adopt Resolution No. 44-09.

A-4 ORDINANCE NO. 550 AMENDING TITLE 15 HARBOR AND OCEAN REGULATIONS, CHAPTER 15.40 REGARDING VESSEL HABITATION; SECOND READING/ADOPTION; (HARBOR)

RECOMMENDATION: Adopt Ordinance No. 550.

A-5 APPROVAL OF THE SAN LUIS COASTAL UNIFIED SCHOOL DISTRICT REQUEST FOR CITY PUBLIC, EDUCATION AND GOVERNMENT ACCESS FUNDS IN SUPPORT OF EDUCATIONAL ACCESS PROGRAMMING/VIDEO PRODUCTION CURRICULAR AT DEL MAR ELEMENTARY AND MORRO BAY HIGH SCHOOLS; (PUBLIC SERVICES)

RECOMMENDATION: Approve the San Luis Coastal Unified School District's request for PEG access funds in support of educational access programming/video production curricular at Del Mar Elementary and Morro Bay High Schools; and, authorize the release of PEG access funds in an amount up to \$54,579 to San Luis Coastal Unified School District on a reimbursement basis based on actual costs incurred.

A-6 ENTERING INTO A MEMORANDUM OF UNDERSTANDING WITH SAN LUIS OBISPO COUNTY FOR THE PREPARATION OF AN INTEGRATED REGIONAL WATER MANAGEMENT PLAN; (PUBLIC SERVICES)

RECOMMENDATION: Authorize the Utilities/Capital Projects Manager to enter into a MOU with San Luis Obispo County and to represent the City in preparing the Integrated Regional Water Management Plan.

A-7 STATUS REPORT ON APPLICATIONS FOR ECONOMIC STIMULUS FUNDING; (ADMINISTRATION)

RECOMMENDATION: Receive report for information.

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

A-8 APPROVAL OF SETTLEMENT AGREEMENT IN WALLICK V. CITY OF MORRO BAY; (CITY ATTORNEY)

RECOMMENDATION: Approve the settlement agreement between the City and Joseph Wallick.

A-9 ACCEPTANCE OF LETTER OF RESIGNATION FROM PLANNING COMMISSIONER; (ADMINISTRATION)

RECOMMENDATION: Accept letter of resignation from Planning Commissioner Bill Woodson.

A-10 AUTHORIZATION TO FILL THE ASSOCIATE PLANNER POSITION; (PUBLIC SERVICES)

RECOMMENDATION: Authorize the hiring of the recently vacated position of the Associate Planner.

Councilmember Smukler pulled Item A-4 from the Consent Calendar; Councilmember Winholtz pulled Items A-5 and A-10; and Councilmember Grantham pulled Item A-9.

MOTION: Councilmember Grantham moved the City Council approve the Consent Calendar with the exception of Items A-4, A-5, A-9 and A-10. The motion was seconded by Councilmember Winholtz and carried unanimously. (5-0)

A-4 ORDINANCE NO. 550 AMENDING TITLE 15 HARBOR AND OCEAN REGULATIONS, CHAPTER 15.40 REGARDING VESSEL HABITATION; SECOND READING/ADOPTION; (HARBOR)

Councilmember Smukler stated he would like to eventually include recreational boats in the Liveaboard Inspection Program, and asked when that discussion may be considered. Harbor Director Rick Algert responded the Harbor Advisory Board did not approve expanding the Liveaboard Inspection Program that is presently before the City Council, so that is probably a process issue that could be a future revision of this Ordinance to broaden the inspection regulations of all vessels.

MOTION: Councilmember Grantham moved the City Council approve Item A-4 of the Consent Calendar. The motion was seconded by Councilmember Borchard and carried unanimously. (5-0)

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

A-5 APPROVAL OF THE SAN LUIS COASTAL UNIFIED SCHOOL DISTRICT REQUEST FOR CITY PUBLIC, EDUCATION AND GOVERNMENT (PEG) ACCESS FUNDS IN SUPPORT OF EDUCATIONAL ACCESS PROGRAMMING/VIDEO PRODUCTION CURRICULAR AT DEL MAR ELEMENTARY AND MORRO BAY HIGH SCHOOLS; (PUBLIC SERVICES)

Councilmember Winholtz requested staff clarification on the PEG access funds for Council information. Management Analyst Janeen Burlingame reviewed the funding program.

MOTION: Councilmember Winholtz moved the City Council approve Item A-5 of the Consent Calendar. The motion was seconded by Councilmember Borchard and carried unanimously. (5-0)

A-9 ACCEPTANCE OF LETTER OF RESIGNATION FROM PLANNING COMMISSIONER; (ADMINISTRATION)

Councilmember Grantham thanked Bill Woodson for his service to the City.

MOTION: Councilmember Borchard moved the City Council approve Item A-9 of the Consent Calendar, and direct staff to fill the position to the end of this term. The motion was seconded by Mayor Peters.

Councilmember Smukler requested to include the Recreation & Parks Commission position if it is longer than a four-month term; Councilmember Borchard and Mayor Peters included this amendment in their motion.

VOTE: The motion carried unanimously. (5-0)

A-10 AUTHORIZATION TO FILL THE ASSOCIATE PLANNER POSITION; (PUBLIC SERVICES)

Councilmember Winholtz stated she would vote in opposition to filling this position because it is not a justifiable expense.

Councilmember Smukler stated this is why he is interested in future discussion of two-tiered benefits.

MOTION: Councilmember Borchard moved the City Council approve Item A-10 of the Consent Calendar. The motion was seconded by Councilmember Grantham and carried with Councilmember Winholtz voting no. (4-1)

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

Mayor Peters called for a break at 8:29 p.m.; the meeting resumed at 8:35 p.m.

B. PUBLIC HEARINGS, REPORTS & APPEARANCES

B-1 INTRODUCTION OF ORDINANCE NO. 551 TO AMEND THE MORRO BAY MUNICIPAL CODE CHAPTER 10.54 TO INCLUDE A NEW SECTION 10.54.065 REQUIRING ANY PERSON RIDING A PERMITTED COASTING DEVICE AT THE MORRO BAY SKATE PARK TO WEAR A HELMET, ELBOW PADS, AND KNEE PADS; (RECREATION & PARKS)

Recreation & Parks Director Joe Woods stated it is the City's intent to relocate the Skate Park from the current location at Coleman Park to the Teen Center and to operate as an unsupervised park. As an incorporated City, Morro Bay is mandated to adhere to California Health and Safety Code, Section 115800, which prohibits any operator of a skateboard park to permit any person to ride a skateboard in its skate park, unless that person is wearing a helmet, elbow pads, and knee pads. The code allows cities operating unsupervised facilities to comply with its obligation to enforce the helmet, elbow pads, and knee pads requirements by adopting an ordinance requiring the use of such safety equipment and posting signage advising users of the safety requirements. Mr. Woods recommended the City Council approve for first reading and introduction Ordinance No. 551 to amend the Morro Bay Municipal Code Chapter 10.54 to include Section 10.54.065 requiring any person riding a permitted coasting device at Morro Bay Skate Park to wear a helmet, elbow pads and knee pads.

Mayor Peters opened the hearing for public comment; there were no comments, and Mayor Peters closed the public comment hearing.

MOTION: Councilmember Grantham moved the City Council approve for first reading and introduction Ordinance No. 551 to amend the Morro Bay Municipal Code Chapter 10.54 to include Section 10.54.065 requiring any person riding a permitted coasting device at Morro Bay Skate Park to wear a helmet, elbow pads and knee pads. The motion was seconded by Councilmember Winholtz and carried unanimously. (5-0)

City Manager Andrea Lueker read Ordinance No. 551 by number and title only.

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

C. UNFINISHED BUSINESS

C-1 STATUS REPORT ON APPEAL FEES; (PUBLIC SERVICES)

Public Services Director Bruce Ambo stated the City Council lowered the appeal fees to a set amount of \$250.00 in October 2007. Prior to that, the Council established a policy where the appeal fee would be returned to the appellant if they were successful in reversing the decision and the decision was upheld by the City Council. The last update on appeal fees was provided to the Council on April 14, 2008, and Council directed that another annual update be provided. Mr. Ambo recommended the City Council receive this report for information.

MOTION: Councilmember Winholtz moved the City Council receive this report for information and file, and no further reports are necessary. The motion was seconded by Councilmember Borchard and carried unanimously. (5-0)

C-2 PRESENTATION ON IMPLEMENTATION ON GOALS A&B FROM THE
MANAGEMENT PARTNERS GOAL SETTING WORKSHOP;
(ADMINISTRATION)

City Manager Andrea Lueker stated during the Goal Setting Workshop held in February, staff and the City Council discussed the items the City Council indicated they were interested in exploring in the “What Success Looks Like” section of the Goal Outcomes document. During the workshop, staff indicated any research or information provided would be completed following the 2009/10-budget adoption. At that time, the City Council asked staff to come back with time lines for completion of the tasks. The time lines were based on the parameters established by the City Council at the Goal Setting Workshop, divided into short-term, medium-term, long-term and on-going time lines. In late April, staff provided to the City Council a document entitled “Goal Setting Workshop Outcomes for 2009” that outlined details to accomplish the “What Success Looks Like” section as well as proposed time lines for completion. In the document “Goal Setting Workshop Outcomes for 2009” staff identified tasks as “Goal A: Develop and Maintain a Structurally Sustainable Budget” and “Goal B: Reduce Overall Administrative Costs.” Ms. Lueker recommended the City Council review Goals A and B as well as the “What Success Looks Like” and “Timeline” sections from the “Goal Setting Workshop Outcomes for 2009” document, and provide further direction to staff.

Councilmember Borchard stated she would like to evaluate the Harbor Department closer with the Fire Department and perhaps see if they could work together. She said she would also like to consider maintaining an in-house or out-sourcing the IT Department.

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

Councilmember Smukler agreed with the adjustments with the Harbor Department working closer with the Fire Department. He said the maintenance consolidation should be a top priority because of the influence it would have on the other departments. Councilmember Smukler stated he would hope the City would address items that give the best options for finding potential savings by the mid-year or the end of the year.

Councilmember Grantham stated the Fire and Harbor Departments are potentially bigger savings but will take more staff time, and the Recreation and Parks Department would take less staff time; he said he could go either way.

Councilmember Winholtz referred to the moving of the Fire and Harbor Departments, and thought perhaps staff should have flexibility with that decision. She expressed concern with the type of assessment that is being done, and thought Goal B was reducing administrative costs by restructuring (eliminating positions, combining departments, etc.)

Mayor Peters stated the Police and Fire Departments are with minimal staff; in fact they need more staff. She suggested placing maintenance consolidation as a priority, then the consolidation of Harbor and Fire Departments.

MOTION: Councilmember Borchard moved the City Council approve Goals A and B along with the “Timeline” section from the “Goal Setting Workshop Outcomes for 2009” document, as amended by the City Council. The motion was seconded by Councilmember Grantham and carried unanimously. (5-0)

D. NEW BUSINESS

D-1 CONSIDERATION OF THE CITY’S CO-SPONSORSHIP OF EVENTS;
(RECREATION & PARKS)

Mayor Peters stepped down from the City Council due to a conflict of interest.

Recreation and Parks Director Joe Woods stated in the mid-1990’s, the City Manager approved the co-sponsorship of three events held in City facilities. Those events included the Morro Bay Winter Bird Festival, the Morro Bay Jazz Festival and the Teach Foundation Telethon Fundraiser. The co-sponsorship conditions varied from event to event. This practice was changed in mid-2000 with the City no longer able to extend their liability coverage. The initial thought with co-sponsorship was to help start annual events and attract visitors to Morro Bay during the slower months of the year. There has been success with the Morro Bay Winter Bird Festival as the event attracts visitors from out of the area, during the winter months, and for multiple nights stays. Currently, the

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

Winter Bird Festival and the Teach Foundation Telethon Fundraiser are the only two events that continue to be co-sponsored by the City. In recent months the City has received two additional requests for co-sponsorship of events including the Dahlia Daze event, which was not approved by the City Council, and the Morro Bay Photo Expo. In consideration of the May 2008 Management Partners Report, the February 2009 Goal Setting Workshop and based on the current economic conditions, City staff felt it important to bring forward the existing co-sponsorships for discussion. Staff is asking Council to make a determination on the continuation and the possibility of co-sponsoring additional events, which will include a subsidy from the City. Mr. Woods recommended the City Council discuss this issue and direct staff accordingly.

Councilmember Grantham stated he would like Council to direct the Recreation & Parks Commission to write some guidelines for co-sponsorship of events. He said he would like to leave things status quo until this is done.

Councilmember Borchard agreed with Councilmember Grantham to direct this issue to the Recreation & Parks Commission for their review, and that the fees stay intact through this upcoming year's events. She addressed maintaining equitable fees for the various events held in the City.

Councilmember Smukler stated he is supportive of proceeding with co-sponsorship of these events for the year due to the benefits they bring to the City. He said he would like the Recreation & Parks Commission to look at the future and be sure the City has a policy that is fair across the board for all groups that may apply for co-sponsorship with the City.

Councilmember Winholtz suggested the Recreation & Parks Commission consider issues such as: 1) is it a first time program; 2) the number of days of the event; 3) is it a local event; 4) is it a profit or non-profit event. She said she might want the Commission to also look at percentages as well.

MOTION: Councilmember Borchard moved the City Council direct the Recreation & Parks Commission to review the City's Co-Sponsorship of Events and return to Council with a recommendation by October. The motion was seconded by Councilmember Grantham and carried with Mayor Peters abstaining. (4-0-1)

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – AUGUST 10, 2009

D-2 DESIGNATION OF VOTING DELEGATE AND ALTERNATE VOTING DELEGATE AT LEAGUE OF CALIFORNIA CITIES 2009 ANNUAL CONFERENCE BUSINESS MEETING; (ADMINISTRATION)

MOTION: Mayor Peters moved the City Council appoint Councilmember Winholtz to serve as the City's voting delegate, and appoint Councilmember Grantham to serve as alternate voting delegate at the 2009 League of California Cities Annual Conference Business Meeting. The motion was seconded by Councilmember Borchard and carried unanimously. (5-0)

E. DECLARATION OF FUTURE AGENDA ITEMS

Councilmember Winholtz requested to agendaize a discussion on the State Water Resources Control Board Once Through Cooling Statewide Policy at the August 24, 2009 City Council meeting; Council concurred.

Councilmember Winholtz requested to agendaize the status on State Park closures as a pending agenda item; Council concurred.

ADJOURNMENT

The meeting adjourned at 9:38 p.m.

Recorded by:

Bridgett Bauer
City Clerk