

**MINUTES
RECREATION AND PARKS COMMISSION
CITY OF MORRO BAY
APRIL 2, 2009**

CALL TO ORDER

The meeting was called to order by Chair Solu at 5:00 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT: Commissioners Hensley, Mahan, Munoz, Croley, Chair Solu; Staff Woods.

ABSENT: Commissioner Hale (excused); Commissioner Hagle (excused).

PUBLIC COMMENT

None

IN REGARD TO PUBLIC COMMENTS

None

APPROVAL OF MINUTES OF THE FEBRUARY 5, 2009 MEETING

It was moved and seconded to accept the Minutes of the February 5, 2009 meeting for file. M/S/C (Mahan/Munoz).

ANNOUNCEMENTS

Chair Solu reported Dixon's Spaghetti Dinner raised about \$3,000 for the Morro Bay Community Foundation Scholarship fund. She also thanked everyone who attended the Del Mar Fundraiser.

A motion was made and seconded to address Reports - Items D1 – D5 at this time. M/S/C (Munoz/Mahan).

D. REPORTS

D-1 YOUTH SERVICES SUMMARY FOR JANUARY AND FEBRUARY 2009

D-2 SPORTS AND FITNESS SUMMARY FOR JANUARY AND FEBRUARY 2009

D-3 FACILITIES AND PARK USE SUMMARY FOR JANUARY AND FEBRUARY 2009

It was moved and seconded to accept the following reports for file: Youth Services for January and February 2009; Sports and Fitness for January and February 2009; Facilities and Park Use for January and February. M/S/C (Munoz/Mahan).

D-4 SENIOR REPRESENTATIVE REPORT

Commissioner Munoz reported the Senior Citizen's, Inc. hold their Bingo Games on the first Friday of each month. Doors open at 5:00 p.m. and games start shortly thereafter.

It was moved and seconded to accept Item D-4 Senior Representative Report for file. M/S/C (Mahan/Hensley).

D-5 COMMISSIONER REPORTS

None

E. PUBLIC HEARINGS

E-2 REVIEW OF MASTER FEE SCHEDULE

Staff Woods asked the Commission to review the current Master Fee Schedule and make recommendations to staff on revisions. The Master Fee Schedule is undergoing its annual review and adjustments are proposed to the City Manager and presented to City Council where it is adopted as part of the annual budget adoption. Currently there are five Priority Groups and each group has a different facility rate. Staff has gathered fee schedules from surrounding cities and had tried to compare like facilities. Staff observed the complexity of the current fee schedule compared to neighboring communities. We are looking to simplify the fee schedule and generate revenues. Option 1 combines non-profit groups and residents and averages their combined fees and combines non-residents and profit groups and averages their combined fees; Option 2 combines non-profit groups, residents and non-residents and averages their combined fees; profit groups are separate and the fees remain the same. Option 3 would leave the fees as they currently are. Non-profit groups and non-resident groups who are identified as 67% of annual users would realize an increase of about 10%. Residents and profit groups who account for 33% of the annual use would realize an estimated 5 – 8% decrease in fees. It should also be noted that profit groups generally host events which offer concessions of which the City is able to collect a flat rate or percentage of gross receipts. Staff is also recommending the Commission consider the 'Additional Fees' listed. For future adjustments staff proposes to add an inflation factor to the Department Schedule for automatic increases based on the Consumer Price Index.

Chair Solu requested additional vendor information be brought back next month. She felt a day use rate was needed when a facility is used for more than six hours or so. Option 5 was suggested to increase the non-resident rate for the Auditorium by \$7.00 to \$71.00. Leave profit groups at \$93.00 and the combination of non-profits and residents at \$40.00, this would decrease the categories to three. She understood the additional fees and preferred not to reduce the profit group rate. It was suggested to bring back the fee matrix with the CPI applied to the current rates

as well as Options 1 and 2. She would like information on how other cities raise their rates.

Commissioner Croley was concerned about raising non-profit rates as they are the largest user. We should look at the statement we are making about increasing rates for non-profits. She inquired if additional fees were optional.

Commissioner Mahan said it was great residents are getting a break, but keep profit and non-residents at the higher rate, doesn't see the logic in not raising profit groups. She agreed that a day rate was a good idea. She liked combining non-profits and residents at \$40.00 and non-residents and profits at \$93.00. She stated the additional fees are a reflection of the environment we live in.

Commissioner Hensley felt a flat day rate was a good way to go, as most groups give the Department advance notice. He also felt that Option 2 increases are not drastic but a sign of the times.

Commissioner Munoz felt the jump from \$64.00 for non-residents to the \$93.00 profit rate was too high. He agreed with Chair Solu's suggestion of raising the non-resident rate by \$7.00. He also suggested a 10% across the board increase.

Staff Woods said the Department is trying to be fair and he does not feel the increase will hurt revenues. He added we need to do something with the Fee Schedule, it can't sit dormant for another seven years. Non-profits have alternate venues to raise profits; a flat rate has both advantages and disadvantages. He said the bulk of the rentals come from the Auditorium and the VMB complete. Perhaps a day rate could be calculated, maybe less than the hourly rate. However, scheduling of staff needs to be considered. What we currently have is working, we are looking to increase revenues and simplify the process. Additional fees are direct costs and we need to be consistent and apply fees that are incurred during our rentals. Not all additional fees will be charged to all rentals, it will be dependent on the event. Insurance and a rental attendant are mandatory. Staff Woods mentioned the Park Fee matrix and said staff is looking at eliminating the One Day Use and having only a Park Permit. Staff can also bring this schedule back with the CPI added to the current fees along with Option 1 and Option 2.

A motion was made and seconded to have staff bring back updated Facility and Park Fee Schedules to include updating Option 1, Option 2 and Option 3 with the CPI. M/S/C (Mahan/Hensley).

Chair Solu excused herself from the meeting. A motion was made and seconded to have Commissioner Munoz perform the duties of Chair for the remainder of the meeting. M/S/C (Mahan/Hensley).

A. BUSINESS

A-1 DISCUSSION OF SOFTBALL TOURNAMENT PACKAGE DEALS IN CONJUNCTION WITH THE CHAMBER OF COMMERCE

Staff Woods reported staff has taken the initiative to meet with Peter Candela of the Morro Bay chamber of Commerce to explore the possibilities of offering package

deals to participating softball tournament teams. Currently there are eleven tournaments scheduled for 2009 and increased revenues may be realized through an increase to the Transient Occupancy Tax as well as sales tax to patrons of participating businesses. The concept was to offer visiting teams discounts for overnight stays at local hotels, discounts at local businesses and various recreational discounts within the City. Once finalized it will be offered to Tournament Directors to distribute to their participating teams. Staff feels the partnering with the Chamber of Commerce will benefit all parties involved. It also directly addresses City Council's goal to develop ways to retain existing businesses and attract new ones.

Commissioner Hensley thought it looked good.

Commissioner Mahan felt it was great for staff to pursue the opportunity and made a motion to move forward. The motion was seconded by Commissioner Croley. M/S/C (Mahan/Croley).

A motion was made and seconded to bring back Item A-2 Discussion of Service Reduction due to Council's Decision Regarding Parks Half-Time Position and Item B-2 Continued Discussion on Activity Fair to the May 2009 meeting. M/S/C (Mahan/Hensley).

B. UNFINISHED BUSINESS

B-1 REPORT ON 2009 SLOCAPRA COMMISSIONER'S WORKSHOP

Staff Woods reported the 2009 Workshop at Hearst Castle focused on two topics of interest; 'Branding the Agency' and 'Advocacy 101'. No Morro Bay Commissioners were in attendance this year but encouraged them to attend next year. No action required.

B-3 RECREATION AND PARKS DEPARTMENT STATUS REPORT

Staff Woods reviewed the Recreation and Parks Department Status Report.

Commissioner Croley asked if the thirty children registered for T-Ball was comparable to past years.

Staff replied it is fairly comparable. Many participants are choosing to play Futsal and noted that Little League has also shown a lack of participation.

It was moved and seconded to accept the Recreation and Parks Department Status Report for file. M/S/C (Mahan/Croley).

C. WRITTEN COMMUNICATIONS

C-1 CITIZENS' REPORTS AND CORRESPONDENCE

Staff presented a copy of the SLO Bicycle Coalition Newsletter.

It was moved and seconded to accept the Citizen's Reports and Correspondence

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for file. M/S/C (Mahan/Hensley).

DECLARATION OF FUTURE AGENDA ITEMS

None

ADJOURNMENT

It was moved and seconded to adjourn the meeting. The meeting adjourned at 6:55 p.m.
M/S/C (Mahan/Hensley)

RESPECTFULLY SUBMITTED,

**BARBARA WRIGHT
ADMINISTRATIVE TECHNICIAN**

u/w/commissn/rpcmin04-02-09