

**CITY OF MORRO BAY
JOINT MEETING
COMMUNITY PROMOTIONS COMMITTEE/
MORRO BAY TOURISM AND BUSINESS IMPROVEMENT DISTRICT
MINUTES – THURSDAY, JUNE 17, 2010**

MEMBERS PRESENT: LIZ BEDNORZ, DANIEL KRAYCIK, TRACY NEIL, DANIEL
PODESTO, BILL STAFFORD, SUSAN STEWART, ED
KROVITZ, PETER CANDELA, NICK MENDOZA, MICHELE
JACQUEZ, JOAN SOLU, KAREN BIAGGING, JOHN
MEYERS, JAYNE BEHMAN

MEMBERS ABSENT: NONE

STAFF PRESENT: ANDREA LUEKER, CITY MANAGER

OTHERS PRESENT: JOHN SORGENFREI

Ed Krovitz called the meeting to order at 9:40 a.m.

PUBLIC COMMENT

John Flarity of Morro Bay Bird Festival encouraged the success of the Boards and encouraged the continuation of eco-tourism. He said he is very interested in continued promotion of the Bird Festival, which is scheduled during one of the slowest times of the year.

DISCUSSION ON COLLABORATIVE EFFORTS

Joan Solu discussed the need for a new piece of fulfillment and the group agreed that both the Community Promotions Committee and Tourism Business Improvement District Advisory Board should work on that document. Both creative sub-committees agreed to meet and work toward a document.

Member Kraycik suggested that both website subcommittees meet and discuss the changes they are interested in.

John Sorgenfrei shared the Community Promotions Committee was going to focus on local events and community awareness in the upcoming year.

The Board/Committee agreed to meet at mid-year in a joint format, with the next meeting to be scheduled in January 2011.

The meeting was adjourned at 10:00 a.m.