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PRESS RELEASE

Contact: Jennifer Little, Tourism Manager
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For Immediate Release

MORRO BAY NAMED A HOST CITY FOR 2017 AMGEN TOUR OF CALIFORNIA

MORRO BAY CITY OFFICIALS AND LOCAL CYCLISTS UNITE FOR ANNOUNCEMENT

Morro Bay, CA – The City of Morro Bay was selected today as a stage finish host for the 2017 Amgen Tour of California announced Mayor Jamie Irons at a press conference held on the Giovanni's Fish Market docks this sunny and warm Morro Bay morning.



“Our city is honored to be chosen as a host for Amgen for a second year in a row,” said Mayor Irons with iconic Morro Rock prominent in the background. “In May of 2017 Morro Bay will host a finish that showcases our friendly and welcoming community, our National estuary and our wonderful downtown and waterfront.” Aaron Graves, a board member of County tourism organization Visit SLO County announced that group’s significant financial support for the event, and that Pismo Beach will be the host city for the start of the leg of the race that day. “We are incredibly thrilled that Amgen chose San Luis Obispo County to host an entire stage of the race in 2017. This will be a first for us to have both a start and a finish in the same day and expect the spotlight on our region to have a measurable long term economic impact.”

Also on hand to present an Amgen event donation from the SLO Bicycle Coalition was founding member and Past President Robert “Red” Davis as well as members of the San Luis Obispo County Bicycle Club.

Amgen Tour of California Schedule (Men's Race)

America's most prestigious cycling event, the Amgen Tour of California is a Tour de France-style cycling road race that challenges the world's top professional cycling teams along a demanding 8-day course through iconic Golden State terrain.

- Sunday, May 14 Stage 1 Sacramento

- Monday, May 15 Stage 2 Modesto to San Jose
- **Tuesday, May 16 Stage 3 Pismo Beach to Morro Bay**
- Wednesday, May 17 Stage 4 Santa Barbara to Santa Clarita
- Thursday, May 18 Stage 5 Ontario to Mt. Baldy (Summit Finish)
- Friday, May 19 Stage 6 Big Bear Lake (Individual Time Trial)
- Saturday, May 20 Stage 7 Mountain High to Pasadena

Stage 3 - Pismo Beach to Morro Bay, May 16, 2017

California's Central Coast and San Luis Obispo County have long been race favorites over the years. This stage will feature an oceanfront start in Pismo Beach and a first-time finish on the waterfront Morro Bay. The stage is designed for a craft sprinter who can handle an uphill sprint to the finish.

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Additional Photos and video available

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L – R City Manager Dave Buckingham, VSLOC Board Member Aaron Graves, SLO Bicycle Coalition Past President Robert “Red” Davis, Morro Bay Mayor Jaime Irons, Morro Bay Tourism Manager Jennifer Little, Morro Bay City Councilman John Heading.